

# “Facebook & Twitter for Beginners”

Presenter:

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## About Facebook:

- Over 600 Million users!
- 48% of 18 to 34 year olds check Facebook immediately when they wake up.
- 28% check Facebook on their smart phones before even getting out of bed!



## About Twitter:

- All updates are limited to 140 characters or less.
- Twitter users are posting 55 million tweets per day.
- Thursday and Friday are the most active days on Twitter.



## Helpful learning resources:

- Social Media Today: <http://socialmediatoday.com>
- Mashable: <http://mashable.com>
- Social Media Examiner: <http://socialmediaexaminer.com>



## Contact Mandee for any of the following services:

- Social Media Profile Setup & Graphic Design
- 1-on-1 or Group Coaching
- Webinars and Online Training Courses
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