



# AHP For the record

An association newsletter for members of American Horse Publications

November/December 2005

## AHP 2005-2006 Board of Directors

### President:

Connie Lechleitner  
*Ohio Quarter Horse News*

### 1st Vice President:

Carl Mullins  
Cowboy Publishing Group

### 2nd Vice President:

Dean Hoffman  
*Hoof Beats*

### Executive Board Members:

Pat Trowbridge  
BowTie, Inc.

Jennifer Bryant  
Affiliate member

### Immediate Past President:

Deborah Tatum

### Executive Director:

Christine W. Brune

### Directors

Cheryl Erpelding  
*California Riding Magazine*

Jennifer K. Hancock  
*The American Quarter  
Horse Racing Journal*

Kimberly Herbert  
*The Horse*

Dean Jacobson  
*Virginia Horse Journal*

Sandy Kucharski  
*The Sentinel*

Brian Sosby  
*Equestrian Magazine*

For more information on AHP or  
any of its programs, contact:

## AMERICAN HORSE PUBLICATIONS

49 Spinnaker Circle  
South Daytona, FL 32119  
386-760-7743; Fax: 386-760-7728  
E-mail: AHorsePubs@aol.com

Web Site:

[www.americanhorsepubs.org](http://www.americanhorsepubs.org)

### AHP For the record

Dean Hoffman, Editor  
Barrie Reightler, Design

## AHP meetings are 'mental floss'

By Dean A. Hoffman, Newsletter Editor

Let me confess: There are times when I like to throw Chris Brune a curveball.

That's why I took secret delight once in telling her that going to an AHP meeting was a lot like going to the dentist.

Chris looked at me as if I'd not only lost my hair, but I'd also lost my marbles.

"Uh. . . in what way?" she asked warily. After all, most people don't jump for joy when they recline in the dentist's chair and the guy in the white coat says, "Open up and say 'Ah.'"

"Well, Chris, it's like this," I started. "You know, you go to the dentist every six months or so. They check your teeth and look for problems, but at least in my case what usually happens is that the hygienist harps to me how important it is to floss regularly."

She will often say, "You don't have to floss all your teeth. Just the ones you want to keep."

Even someone as dense as I am can understand that message. So I go home from the dentist inspired to do a better job. I floss with a fury for a few weeks, then more or less settle into my old habits.

I would be much better off (and so would my teeth), of course, if I flossed

regularly instead of just in the aftermath of my trip to the dentist.

Each time I attend an AHP meeting, I come away inspired to do a better job in my daily work. I find the information that I gather at AHP meetings to be inspiring. I find my fellow AHP members inspiring. I find many of the speakers inspiring.

I always come away with ideas of how to do my job better, ideas that I have picked up at the AHP meeting. I vow to check the AHP website regularly.

Invariably, however, I settle into my old work habits. The inspiration fades a bit.

I would be much better if I held fast to the inspiration I gained from the AHP meeting a while longer.

The one good thing about this whole process, however, is that the AHP meeting rolls around once a year. I make plans to attend the meeting, knowing that I'm going to come away from it with new ideas and renewed inspiration.

So, yeah, going to an AHP meeting is a bit like going to the dentist. And I like to remind Chris Brune that I may not have all my hair, but I most certainly do have all my teeth.

Flossing and AHP meetings—they just make sense!

---

---

# AHP's WDW Connection

By Chris Brune, Executive Director

## “Exploring the World”

My Disney pals, Tracy and Sherry, and I agree that we would need at least three weeks to see everything in Walt Disney World® – and we know our way around. AHP members won't have three weeks and some may only have three days in Orlando while they are attending the “It's A Horse World After All” Seminar on June 22-24, 2006.

I had planned to write about tickets in this column, but the 2006 Disney convention ticket prices have not been released, so I'll skip to exploring Disney World. As I mentioned in the last column, I have divided guests into three groups – first timers, parents and grandparents, and fans. Hopefully, you have thought about the three questions I asked you in the last issue and already know the ages of the people in your group, what pace you're comfortable with, and your budget. This column will help you to make decisions on how many days you need to explore the World your way.


Okay, so realistically, how many days do you need to explore Disney World? For the first timer, my estimate is 4-7 days. That gives you enough time to visit each of the four theme parks at least once and also add water parks, Downtown Disney, and return visits to the parks. It's also nice to have a day away from the parks to rest or visit another area attraction. If time and budget limit you to less than four days and you want to see all four parks, then you need to purchase a ticket with a park hopper option. This will allow you to go from one park to another on the same day. Park hopping is perfect for guests who have been to Disney World before and know their way around. Theme parks are not next to each other, like at Disneyland, and transportation is necessary to go from one to the other via Disney bus, monorail or your car.

Members who plan to bring their families during the seminar may want to visit the parks either before or after the weekend, so that you can enjoy the parks together. While you are in meetings, your family can go to one of the water parks, play miniature golf, go


horseback riding in Fort Wilderness, explore Downtown Disney or just relax by the pool.

## Traveling with preschoolers


Disney World offers a reduced admission for children ages 3-9; (under 3 is free.) Each of the four Disney theme parks – Magic Kingdom®, Disney-MGM Studios, Animal Kingdom® and Epcot® – have attractions suitable to this age group however be advised that Magic Kingdom is the all-time preschool favorite and most kids won't be interested in the other parks for very long. Therefore, if your children are all in this age range, plan to spend at least two days in the Magic Kingdom, concentrating on Fantasyland and Mickey's Toon Town. Watching your daughter or granddaughter meet Cinderella or your son or grandson ride Dumbo for the first time will be well worth it.

 **TIP:** Preschoolers love riding attractions like Dumbo and Cinderella's Golden Carousel, which are referred to as slow-loaders. Count the number of people the ride accommodates, then one adult takes the child on the ride while the other one waits in line so that you can hand off the kid to ride a second time without a long wait. This works at other slow-loading rides in Magic Kingdom such as Magic Carpets of Aladdin, and the Indy Speedway and TriceraTop Spin in Animal Kingdom.


Another favorite pastime of small children is collecting autographs of the characters. This can be a full day experience. If you don't want to spend your day waiting in line to meet Mickey and the gang, don't encourage the autograph book or better yet, make reservations for one of the character breakfasts or lunches available throughout the World where kids can meet their favorite Disney pals one-on-one and you can treasure the moment in comfort.

 **TIP:** “A Fairytale Lunch at Cinderella's Royal Table” and “Once Upon A Time Breakfast” can be booked up to six months in advance, so if your little princess has her heart set on meeting Cinderella, make your reservations early.

Pacing your day is “key” when traveling with young children. In June, the parks can get hot and crowded as the day wears on and tempers wear thin. Get to the park when it opens and return to your hotel either for a swim or nap in the early afternoon. This is pretty good advice for anyone unless you are a die-hard Disney fan with a lot of stamina.

 **TIP:** Restaurants in any of the Disney hotels are less crowded at lunchtime, so you might want to spend a few hours midday relaxing and return to the park at night to watch the “Wishes” fireworks in Magic Kingdom or Illuminations in Epcot.


I am always amazed at the paraphernalia that adults carry when traveling with small children. Strollers, backpacks, camera bags – it's exhausting just thinking about it. Granted, having to rent a stroller or buy bottled water and snacks in the park gets expensive, but I suggest that you carry the essentials like diapers, medication, sunscreen and a change of kid's clothes and consider cutting back on some of things you can buy or rent. Many of the self-service restaurants in the park offer a water tap in their beverage area. Stroller rentals are \$10/day single or \$18/day double. If you go to another park on the same day, you show your receipt and pick up a stroller there at no additional charge. If you need to bring a lot of stuff, consider renting a locker.

 **TIP:** For guests who require a stroller rental for multiple days, Disney offers a Length of Stay rental ticket where you make a one-time payment transaction for as many days of rental that you will need. Single-passenger strollers are available for \$8.00 per day and double-passenger strollers for \$16.00 per day. Upon visiting a Theme Park, simply show your receipt at the stroller rental location and you will be expedited through the queue with little or no wait time.


Here is my list of “**don't miss attractions**” for preschoolers:

❖ **Magic Kingdom:** Mickey's PhilharMagic; Buzz Lightyear's Space Ranger Spin

- ❖ **Epcot:** Turtle Talk with Crush; Journey Into Imagination with Figment
- ❖ **Disney-MGM Studios:** Playhouse Disney – Live On Stage!; Voyage of the Little Mermaid; Muppet Vision 3-D
- ❖ **Animal Kingdom:** TricerTop Spin, The Boneyard

 **TIP:** Each child is unique and loud noises or dark rides can be scary at any age. Often, it's hard to gauge a kid's reaction to "dark rides" until you actually do it. One suggestion is to buy one of those light-up roses they sell around parade time to take in with them, telling the child to use it if they get scared. Any small light (that won't disturb the other audience members) is a nifty idea for a preschooler, and may also come in handy in the hotel room at night for little ones who are in unfamiliar surroundings. Otherwise, listen to your children – if they really don't want to go on a ride, then you probably shouldn't push the issue. They may change their mind later in the day.

*Caution:* There are several rides/attractions with height restrictions and Disney Cast Members will not allow children who do not meet them to ride.

 **TIP:** If you are traveling with young kids who don't meet the height restrictions, and the parents both want to ride, most attractions have a child-swap policy. This is where one parent waits in the child swap area with the child while the other rides and then they swap the child so the other adult can ride.

## Traveling with older kids and teenagers

I've always thought that the ideal age for kids to enjoy Disney World was between 8 and 14. Most kids of this age will not be limited by height restrictions, so they can ride any attraction. There is a lot of education behind the magic, and school-age kids seem to be more curious and somewhat sponge-like in absorbing the things they experience.

Depending on the ages in your groups, staying together may or may not be your best option, especially if you have teenagers who are interested in only the thrill rides. Once you are familiar with a park, you may feel comfortable in allowing older kids to explore on their own. Inside the theme parks is a safe environment since children can't leave without some form of transportation and why would they want to with so much to do and see? Provide them with a meeting time and just enough money


so that they need to come looking for you when they run out.

Here is my list of "**don't miss attractions**" for older kids and teens:

- ❖ **Magic Kingdom:** Splash Mountain, Big Thunder Mountain, Space Mountain, Stitch's Great Escape
- ❖ **Epcot:** Test Track, Soarin' Over California (*see note below about Mission: SPACE*)
- ❖ **Disney-MGM Studios:** Rock'n Roller Coaster, Twilight Zone Tower of Terror™
- ❖ **Animal Kingdom:** Kilimanjaro Safaris®, DINOSAUR, It's Tough To Be A Bug, Expedition Everest (opens Spring 2006)
- ❖ **Downtown Disney:** DisneyQuest®, an interactive indoor theme park
- ❖ **Water Parks:** Typhoon Lagoon and Blizzard Beach
- ❖ **Boat rentals:** Rent a two-seater Sea-Raycer and explore the Seven Seas Lagoon

*A word to the wise about Mission: SPACE.*


Most older kids and teens handle this ride well, but the G-force can create havoc with the hardest of thrill seeker. If you or your children don't think they want to go on the ride – although it is an amazing experience (once for me) – don't go. As an alternative, you can experience the adventure by playing Mission: SPACE Race, an interactive team game located in the exit area of the ride. Guests can entertain themselves in air-conditioning while they wait for their parties.

 **TIP:** DisneyQuest can be a great option for this age group while adults shop throughout Downtown Disney area or if it's raining. Also, DisneyQuest is located in the West Side area of Downtown Disney and will be within walking distance of the Grosvenor Resort.

Disney's **FASTPASS®** service will help you get the most enjoyment out of your day at the Walt Disney World. This free guest service saves your place in line, allowing you to venture off and experience other attractions – before returning to board your attraction with a minimal wait. Your theme park admission ticket will be accepted at FASTPASS kiosks located near the most popular rides. You insert your ticket and receive a pass with a designated time period to return. Each guest can only get one FASTPASS at a time and cannot get another one until they have used the pass or the time stamped on the pass has expired.

## Disney World for adults

Although most grown-ups have a kid inside them, a Disney vacation also offers an opportunity to unwind and enjoy life at a leisurely pace. Disney has many adult activities, from fine dining and nightclubs to golfing and spa treatments. If you are traveling with friends or spouses, you can explore the parks during the day and plan a fun-filled or romantic evening. I'm not a golfer, so I can't recommend any one particular course, but there are several to choose from on Disney property. A wide variety of restaurants can be found at the hotels, theme parks and Downtown Disney. Reservations are recommended at any of the sit-down restaurants and theme park admission is required at any restaurants within a theme park.

 **TIP:** Dining reservations can be made by calling Disney Dining at (407) 939-3463 and discount coupons are available at the Grosvenor Resort for some of the Downtown Disney restaurants.

My experience at Disney World has been varied and I have explored the World with every age group. As many times as I have been, I always find something new to do or see. I have done the park with adults, senior citizens, Disney fanatics, toddlers, and even a group of 16 of varying ages who stayed together the entire day!

I've put together a list of some of the restaurants, shows and rides that I enjoy. Keep in mind that most restaurants have a healthy option menu. When asked what my favorite park is, I answer, it's the one I'm in that day. I think it's good to have some idea of what you want to do each day, but I also believe your plan shouldn't be so structured that you miss the magic. I also believe you should always save something to look forward to the next time you visit.

## Chris' list of favorites:

### Family Restaurants

- ❖ **Downtown Disney:** Earl of Sandwich, Rainforest Café
- ❖ **Polynesian Resort:** 'Ohana, Kona Café
- ❖ **Wilderness Lodge:** Whispering Canyon Café
- ❖ **Epcot:** Biergarten in Germany, Yaki-tori House, La Cantina De San Angel, Electric Umbrella
- ❖ **Disney-MGM Studios:** Sci-Fi Dine In Theater
- ❖ **Magic Kingdom:** Columbia Harbour House

❖ **Animal Kingdom:** Flame Tree Barbecue, Rainforest Cafe

#### Restaurants for Adults

❖ **Animal Kingdom Lodge:** Jiko – The Cooking Place

❖ **Downtown Disney:** Portabella Yacht Club

❖ **Epcot:** La Cellier in Canada, Restaurant Marrakesh in Morocco

❖ **Disney-MGM Studios:** Brown Derby

❖ **Contemporary Resort:** California Grill

#### Entertainment

❖ **Downtown Disney (West Side):** Cirque du Soleil® La Nouba

❖ **Polynesian Resort:** Disney's Spirit of Aloha Show

❖ **Pleasure Island:** The Comedy Warehouse, Adventure Club

❖ **MarketPlace:** Shopping

#### Attractions

❖ **ALL OF THE ONES MENTIONED ABOVE, PLUS...**

❖ **Animal Kingdom:** Festival of the Lion King, Kali River Rapids

❖ **Epcot:** Ellen's Energy Adventure, Spaceship Earth

❖ **Disney-MGM Studios:** Fantasmic!, Who Wants To Be A Millionaire-Play It!, Star Tours

❖ **Magic Kingdom:** Enchanted Tiki Room, Haunted Mansion, Hall of Presidents, Country Bear Jamboree

❖ **And...** all AHP members will be required to ride "It's A Small World" at least once.

Maybe I should have written this column about my least favorites, but that would have been a very short list and probably not very helpful at all.

How much you get to do during your stay will depend on weather, crowds and your own personal preferences and pace. Here is my **Top 10** ways to get the most out of your visit to Walt Disney World.

1. Get to the parks at opening time. You may have to wait in line for the turnstiles to open, but once in the park, the crowds disperse quickly.
2. Eat breakfast before you get to the park. The Grosvenor has a "grab and go" market and most Disney properties have a food court.
3. Get your FASTPASSES early in the day. The park issues a limited number. Late in the day, these passes will

have later return times or may be gone.

4. If an attraction's standby wait time is less than 20 minutes, go on the ride.
5. Eat lunch at a self serve restaurant early at 11:30 a.m. or late, after 1:30 p.m., if you are staying in the park all day.
6. Ride the popular attractions early in the day or during parades and fireworks.
7. Pre-book character dining.
8. Make dinner reservations early in the day. Each park has a Guest Services desk.
9. Take a midday break for lunch, a swim or a nap.
10. Do the indoor attractions with air-conditioning during the afternoon when it's hot.

**BONUS:** Avoid sunburns and headaches. Carry sunscreen, sunglasses and hats/visors.

For more information on any of the attractions and restaurants included in the column, visit [www.disneyworld.com](http://www.disneyworld.com). Please feel free to contact me with any specific questions you have at [ahorsepubs@aol.com](mailto:ahorsepubs@aol.com).

Be prepared to enjoy the magic!

## You gotta see Ocala

Take a day trip to Ocala, the "Horse Capital of the World," during your visit to the 2006 AHP Seminar.

*By Summer Best*

I remember my first visit to Ocala. The rolling hills, granddaddy oaks, and miles of black board fence were the most impressive things I'd ever seen.

And the horses. Everywhere, the horses!

I was 12, and our little backwoods 4-H club had been invited to tour horse farms in the area. Before that day, I'd never seen a farm that didn't have barbed wire and cattle gaps! The experience in Ocala was wonderful – one of those days that opens your eyes and makes you dream about possibilities.

Fast-forward a few years, and I'm living and working in Ocala – spoiled rotten with all the horse stuff.

Need feed or hay seven days a week? Ocala's got it. Tack? A truck or trailer? It's right down the road. Need weekend equine entertainment? Want to at-

tend free equine educational seminars? Consider your calendar full. Need a veterinarian 24/7? Not a problem.

Deemed the "Horse Capital of the World," in 1999 by the U.S. Department of Agriculture, Ocala/Marion County leads all U.S. counties in total number of horses and ponies in residence.

We've got Thoroughbreds, oh yeah. The last horse to win the Triple Crown, Affirmed, was Ocala-bred and raised, and other recent racing champs, such as Real Quiet and Silver Charm, hail from our stompin' grounds.

Ocalans love racing, but we're a melting pot for even more than that. Nearly 45 other breeds live here. By some estimates, Ocala/Marion County is home to 50,000 horses. American Quarter Horses are second-largest in population, followed by Arabians, Morgans, Paso Finos and gads of oth-

ers. You don't have to look far to meet a world champion in virtually every breed and discipline.

Thanks to Ocala's mild winter weather, great limestone-rich soil and network of equine industries, we attract thousands of seasonal residents and visitors. From the Florida Horse Park to the Austin Carriage Museum, to our Horse Fever events, to the Florida Thoroughbred Breeders' and Owners' Association, to Horse Shows in the Sun hunter/jumper circuit (HITS), we've got it all.

**\*Special open house tours and festivities will be available on Sunday, June 25 for those attending the 2006 AHP Seminar. Ocala is approximately 1 hour north of Orlando. Stay tuned for more information!**

# "It's A Horse World After All" Seminar Headquarters

The Grosvenor Resort in the Walt Disney World® Resort is located at 1850 Hotel Plaza Blvd., Lake Buena Vista, FL 32830. The Grosvenor Resort houses 626 guest rooms and suites in a 19 story tower and twin wings. The spacious and comfortable lobby features an elegant British and Colonial interior design. Amenities include several lounges, restaurant, two outdoor pools, tennis courts and fitness center. Other on-site benefits include continuous, shuttle service to Disney Theme Parks and preferred tee times at five Disney championship golf courses.

The Grosvenor Resort is an Official Hotel of the WALT DISNEY WORLD® Resort Area. Guests can walk across the street to DOWNTOWN DISNEY® Marketplace, Pleasure Island, and West Side to enjoy world-class entertainment, shopping and dining.

## FOR HOTEL RESERVATIONS, CALL: 1-800-624-4109

**All reservations must be received by the cutoff date of May 21, 2006.**

After the cutoff date, reservation requests will be confirmed on a guestroom and convention rate availability. Should the convention rate not be available, the prevailing hotel rate will apply. The convention rates extended may be made available for five (5) days before and five (5) days after conference dates, based upon guestroom and convention rate availability at the time of reservation. Should the convention rate not be available for pre and post stays, the prevailing hotel rate will apply.

## American Horse Publications Group Rates

POOLVIEW COURTYARD ROOM: (Single or Double) \$109 plus 11.5% tax and \$8.50 Resort Fee\*

TOWER ROOM: (Single or Double) \$125 plus 11.5% tax and \$8.50 Resort Fee\*

\* Resort fee card is added on a daily basis and covers the following amenities and services:

- Transportation to Disney theme parks and water parks
- Wireless Internet access
- In-room TV video games
- Telephone access for 800, credit card
- Access for credit card calls up to 20 minutes
- Local calls up to 20 minutes
- Use of fitness center and tennis facility
- Complimentary Self parking
- Newspaper
- In-room amenities including refrigerator
- Dining Rewards Card
- Poolside concierge service
- Poolside towels daily

## Reservation Terms / Cancellation Policy

Room-only reservations require the first nights room and tax as a deposit to guarantee the reservation. Cancellation policy is five days prior to the date of arrival for a full refund of the deposit.

Check in is 3 pm. Check out is 11 am.

Guests who check out before their scheduled departure will be assessed a

\$50 fee. Maximum occupancy per room is 5 persons.

## Transportation

*If you plan to stay within on Disney property throughout your stay, you will not need to rent a car. However, if you plan to visit other area attractions, are traveling as a group/family, or just want to be in control of your transportation needs, you should consider a car rental since parking is free at the hotel.*

• Mears Shuttle is the most convenient scheduled airport service between the hotel and Orlando International Airport. Adults: \$18 one-way, \$30 roundtrip. Children ages (4-11): \$14 one-way, \$22 roundtrip. To make reservations, online, visit [www.mearstransportation.com](http://www.mearstransportation.com) and click on Reserve Airport Shuttle. For more information, click on Vacation Travel. 24-hour reservation number: 407-423-5566.

• By car: Directions from Orlando Airport: Exit the Orlando International airport onto SR 436. Get onto 528 (the Bee Line Expressway) heading toward Orlando (West). Go to the end of the Bee Line Expressway and get on I-4 towards Tampa. Go to exit 68 (Old Exit 27) Lake Buena Vista. At the bottom of the ramp, turn right at the stop light. Proceed to the next stop light and turn left onto Hotel Plaza Boulevard. Grosvenor Resort is the last hotel on the right before Downtown Disney®.

## Airlines serving Orlando (MCO)

America West, American Airlines, Continental, Delta, Frontier, Jet Blue, Midwest, Northwest, Southwest, United, US Airways and many others.

## INDUSTRY NEWS

**Equine Affaire, Inc.** has recently announced that they will discontinue its Louisville event. This fourth event produced by Equine Affaire, Inc. was held in September 2005 after extensive marketing and advertising to horse people in the Midwest and Kentucky. While the show lived up to Equine Affaire's reputation to produce a high-quality, attractive event, and exhibitors supported the event to a sold-out trade floor, the attendance was disappointing. Eugenia Snyder, President, of Equine Affaire, Inc, states, "Because I believe that the Equine Affaire production team put forth an extraordinary effort to

produce this inaugural event—and yet this effort was not rewarded by acceptable attendance numbers—I do not believe that attendance at a future event could be significantly increased through any particular change in how the event is produced or marketed. Therefore, I have made the very difficult decision to discontinue production of Equine Affaire in Kentucky."

Equine Affaire, Inc. produces three very successful events held in Massachusetts, Ohio and California.

---

---

## AHP heads to the Land of Enchantment in 2007

Recently, the Board of Directors selected the Albuquerque Marriott Pyramid North in Albuquerque, New Mexico, as the site of the 2007 AHP seminar scheduled for June 21-23. The Board certainly had a challenge in trying to locate a site somewhere in the central United States, however starting the search with the Marriott chain did help to narrow the field. Based on a Board survey, the sites were culled down to three: Denver Marriott City Center, Albuquerque Marriott Pyramid North, and the Keystone Resort in Colorado. In September, Chris headed out for a week long site visit to Denver, Colorado, and Albuquerque, New Mexico. Lindsay Serrell, of *Maverick Press*, met her at the Denver Airport and they drove to the first stop, Keystone Resort, where they spent the night. After a full day tour, Lindsay and Chris drove to downtown Denver, where Lindsay headed home to Castle Rock and Chris stayed two nights at the Marriott, touring the hotel the next day and flying to Albuquerque the following day. She arrived in Albuquerque late on Thursday night and spent Friday touring the hotel and then the city with AHP member, Barb Clark from

the Foundation for the Pure Spanish Horse, who lives in Albuquerque.

After providing the Board with a complete report on all three properties, the Board chose the Albuquerque Marriott Pyramid North as their top choice based on how well it fit our group needs on all levels: cost to member, cost to association, great meeting space, convenient location, and interesting destination.

The hotel is situated on the north end of the city, visible from the highway, in a populated area. The pyramid shape is quite distinctive from the exterior and the guest and meeting space interiors have been recently renovated. The atrium style interior offers an open, but cozy atmosphere with a Southwestern flair. The hotel offers all the amenities that members require including indoor and outdoor pool, 24-hour fitness room, restaurant, business center, and lounge. Sleeping rooms are typical Marriott style, but have been recently renovated with new upgraded bedding to be added by the time AHP arrives.

The Albuquerque airport is an easy 15 minute drive to the hotel. The car rental facility is offsite so that requires a

shuttle from airport, but parking is complimentary at the hotel. The Sunport Shuttle offers an economical method for members traveling together. The airport is not large, but major and low cost airlines such as Southwest and Frontier fly into ABQ.

Although there is not much of interest to walk to from the hotel, there are tons of restaurants and things to do within a short cab ride or drive. The Sandia Casino, which also has restaurants and a golf course, offers a free shuttle service to and from the hotel. "Barb Clark and I spent an afternoon exploring Albuquerque," says Chris, "and I think members would love visiting Old Town to shop, eat, or go to the several museums that are within walking distance." She recommends a bus tour on Thursday to Old Town followed by a visit to the World's Largest Tramway. "The views were spectacular and if you're not afraid of heights, it's quite an experience," says Chris.

AHP hasn't been to the Southwest since 1993 when the seminar was held in Santa Fe.

---

## Nominations due January 10, 2006 for the 5th annual 2006 Equine Industry Vision Award

January 10, 2006 is the deadline date for nominations for the 5th annual 2006 Equine Industry Vision Award, which will be presented at the AHP Annual Seminar in Orlando, Florida, on June 23, 2006. Pfizer Animal Health sponsors the award in partnership with American Horse Publications and developed it to recognize outstanding leadership, creativity and meritorious contributions in the equine industry.

Anyone is eligible to be nominated, or to nominate a candidate for the Equine Industry Vision Award and nominees may include individuals and/or organizations. Candidates may be considered for a single outstanding visionary achievement or for sustained

outstanding contributions that have made a profound impact on the equine industry.

In recognition of these achievements, the award recipient is given the Equine Industry Vision Award Perpetual Trophy, created in the finest full lead crystal by master artisan Peter Wayne Yenawine and commissioned by Pfizer Animal Health. In addition to the perpetual trophy, the winner receives a smaller version of the award as a memento of this unique recognition.

Past recipients of the Equine Industry Vision Award include: John Ryan Gaines in 2005; the American Quarter Horse Association (AQHA) in 2004; Don Burt in 2003; and in 2002, its inau-

gural year, Alexander Mackay-Smith (1903-1998)

The finalists in the 2005 Equine Industry Vision Award, who included Stanley F. Bergstein, Douglas Herthel, DVM, Matthew Mackay-Smith, DVM, David O'Connor, and Pat Parelli, will automatically be entered in the 2006 competition.

To request a nomination ballot for next year's award, please contact Chris Brune, Executive Director, American Horse Publications at 386-760-7743 or email [AHorsePubs@aol.com](mailto:AHorsePubs@aol.com). Nomination information is also available at the AHP website at [www.americanhorsepubs.org](http://www.americanhorsepubs.org). All materials will be due on January 10, 2006.

# Remembering Seattle

Through the lens of Daniel K. Lew, *California Horsetrader*  
with additional photos submitted by Tracy Gantz, and Robert Eubanks, Cowboy Publishing Group



*Photos counter clockwise: Awards Night backdrop; The Biggest Losers in the raffle: Tracy Gantz, Pat Trowbridge and Barrie Reightler; 45 Ideas panelists: Tom Fulcher, Claudia Spanjaard, Brian Sosby, Stephanie Church; Chris Brune, Carl Mullins, Dean Hoffman and Kim Herbert; Chris Brune, Dan Kramer, Alex and Anne Hassinger, and Deb Tatum at the Equine Industry Vision Award presentation to John Gaines; Seattle volunteers; Carl Mullins and Robert Eubanks; AHP Presidents, Connie Lechleitner and Deb Tatum; The AHP Board of Directors.*

# groovin' to the 60s

Photos by Daniel K. Lew, *California Horsetrader* and Robert Eubank, Cowboy Publishing Group



Morgan "Hendrixx" Lightfoot with Tracy Gantz



Doug "James Taylor" Hayes



Chris presents the 2005 Student Award to Jessica Eissfeldt



Deb Tatum, Pat Trowbridge and Cheryl Erpelding



Lost in the 60s:  
Kim "Cher" Herbert  
Cheryl "Janis Joplin"  
Erpelding  
Go Go Jen Bryant  
Morgan "Hendrixx" Lightfoot  
Cool Cat Connie Lechleitner

# AHP Student Programs available for 2006

**T**he 2006 AHP Student Award Contest is open to students pursuing a career in equine publishing. If you are a high school senior or an undergraduate college student during the 2005-2006 undergraduate college year, with at least one semester before graduation, you have a chance to win a cash award of \$1,000 plus an all-expense paid trip to AHP's annual meeting and seminar in Orlando, Florida, on June 22-24, 2006. The seminar will include three days of educational sessions and related activities including the Student Award Dinner and Auction and Annual Awards Banquet and Presentations. The Student Award Winner will have an opportunity to meet leading equine publishing professionals and discuss career possibilities. The winner will also receive an all expense paid trip hosted by Pub-

lishers Press to one of their Two-Day Customer Education Seminars in Louisville, Kentucky, to have a unique experience to learn the printing process.

All qualified applicants will receive a complimentary Student annual membership and a complimentary Student registration certificate for the 2006 annual seminar in Orlando.

Student Award applicants are required to send a completed application form plus additional information by **March 15, 2006**. Eligible students may access guidelines and application at the AHP website at [www.americanhorsepubs.org](http://www.americanhorsepubs.org). The AHP Student Award Contest is open to residents of the US and Canada only.

The **2006 Internship Handbook** and applications are now available online at [www.americanhorsepubs.org](http://www.americanhorsepubs.org) to

college students who have an interest in horses and seek a career in equine publishing. The AHP Internship Program is a great way to provide students with the resume-building experience that's so critical to today's job market. Interns gain valuable hands-on real life experience and AHP members acquire additional help when and where they need it most.

AHP serves as the umbrella organization for the internship program and is responsible for creating the application process, providing the forms, the mailing list, and a directory of the participating AHP member publications and businesses. The Internship Handbook includes program guidelines, expectations and responsibilities of the intern and the AHP participating member, and a directory of AHP participants. Each listing includes the publication or company name, a brief description, types of internships offered, availability/duration, requirements, information on compensation and housing, and contact information. Students apply directly to the AHP member, who will choose the applicants that best meet their needs. AHP members may hire more than one intern.

AHP is the nation's only non-profit professional association of over 400 members dedicated to promoting better understanding and cooperation within the equine publishing industry. Membership consists primarily of equine-related magazines, newsletters, and tabloids/newspapers as well as individuals, businesses and organizations serving the equine publishing industry.

American Horse Publications offers other opportunities to students wishing to become involved in the equine publishing industry.

**Student Membership** is open to high school, college, and graduate students for an annual fee of \$25. Student Members receive the following: certificate of membership, an opportunity to attend the AHP seminar at a reduced registration fee, listing in the online and published versions of the Membership Directory, the AHP newsletter, "*AHP For the record*," and eligibility for Student classes in the AHP annual Awards Contest.

The **AHP Student Mentoring Program** is designed to provide students with insight into a career in the equine publishing industry through interaction with AHP professionals. The AHP Mentoring Program is open to all student AHP members.

## Broaden your horizon in 2006 with the AHP Newsstand

**T**he AHP Newsstand is a co-operative program that provides members with a cost effective way to exhibit at national and regional equine events. Publication members have an opportunity to distribute their publications and acquire valuable subscriber leads generated from the free drawing for a one-year subscription that are held during each event. Leads are available on labels, disk or e-mail file. Publications with a circulation under 5,000 are offered the option to participate in the program by choosing to send half the number of copies for half price. Free distribution allows members who contract their own space at these events to use the AHP booth as a second point of distribution and members with a free publication to participate. A group discount is available for publication members published by the same publisher.

**2 Publications** = \$50 discount off total fees per event

**3 Publications** = \$100 discount off total fees per event

**4 or more publications** = \$200 discount off total fees per event

Affiliate and Corporate members may also participate in this program and have an opportunity to distribute up to

300 copies of one promotional piece advertising their product or service. No sales or orders will be taken at the booth.

Member participating fees are assessed based on cost of exhibit space, furniture rental, supplies, staffing, and/or any additional expenses directly associated with the booth. Participating members are responsible for shipping their publications or promotional pieces to the event on time.

**Publication Member:** \$300 (300 copies)

**Publication Member under 5,000:** \$150 (150 copies)

**Affiliate Member:** \$150 (300 copies)

**E-Publication Member or Corporate Member:** \$300 (300 copies)

The AHP Newsstand booth will be at the events listed below. If you are interested in participating or want more information about the AHP trade show program, contact Chris Brune at [ahorsepubs@aol.com](mailto:ahorsepubs@aol.com), (386) 760-7743.

Equine Affaire, February 2-5, 2006, Fairplex, Pomona, CA

Equine Affaire, April 6-9, 2006, Ohio Expo Center, Columbus, OH

Equine Affaire, November, 9-12, 2006, Eastern States Exposition, West Springfield, MA

# AHP Who's Who

**Charlotte and Paul Kneeland** were recognized and honored for their dedication and service to the American Riding Instructors Association (ARIA) at the annual convention held in October in Orlando, Florida. Charlotte is the Founder and Executive Director for ARIA, which was established in 1984 to help promote safe, knowledgeable riding instruction. The association and its publication, *Riding Instructor*, are AHP members.

The **HorseTV Channel** celebrated its debut on October 27 with an event at the Los Angeles Equestrian Center in Burbank, California, to commemorate the launch.

## AHP 2006 Awards Contest

It's not too early to start setting aside your favorites to enter in the 2006 American Horse Publications annual awards contest for material published in 2005. Rules will be available online at the AHP website after January 1. **Deadline date is March 1, 2006.** All entries must arrive on or before that date. Good Luck!

## New Member Profiles

### PUBLICATION MEMBERS

#### All Breed Horse Chronicle

*Dedicated to all horse breeds*  
Contact: Robin Aver Griner  
P. O. Box 1349  
Queen Creek, AZ 85242  
Phone: 480-988-7455  
Fax: 480-988-4679  
E-mail: allbreedhorsechronicle@netzero.com

#### Horses Incorporated

*Northwest premier sport horse magazine*  
Contact: Becky Knoke  
151 S. Michigan Street  
Seattle, WA 98108  
Phone: 206-443-2000  
Fax: 206-381-1999  
E-mail: editor@horsesinc.net  
URL: www.horsesinc.net

#### Horses 'N' More

*Human interest horse stories*  
Contact: Kelli Slimp  
401 Cypress, Ste. 414  
Abilene, TX 79601  
Phone: 325-437-2930  
Fax: 325-675-5800  
E-mail: info@horsesnmore.net

#### The Aiken Horse

*Covering equestrian activities, Aiken, S.C.*  
Contact: Pam Gleason  
P. O. Box 332  
Montmorenci, SC 29839

Phone: 803-643-9960  
Fax: 803-643-9960  
E-mail: theaikenhorse@aol.com  
URL: www.theaikenhorse.com

#### The Game

*Canadian Thoroughbred Horse Racing Newspaper*  
Contact: Stacie Roberts  
P. O. Box 52061  
Oakville, ON, Canada L6J 7N5  
Phone: 905-338-0544  
Fax: 905-338-0644  
E-mail: info@thehorsegame.com  
URL: www.thehorsegame.com

#### Women & Horses Magazine

*For women who love horses*  
Contact: G. Pony Boy  
195 Makarios Drive  
Saint Augustine, FL 32080  
Phone: 904-797-7746  
E-mail: exeditor@women-horses.com  
URL: www.women-horses.com

### AFFILIATE MEMBERS

#### Elsie M. Darrah

*TWH Color and pedigree research*  
Last Chance Farm  
10267 206th Road  
Nortonville, KS 66060  
Phone: 913-886-6481  
Fax: 913-886-2713  
E-mail: elsietwh@hotmail.com  
URL: www.lastchancefarm.com

Elsie has spent 12 years researching color genetics of the Tennessee Walking Horse and her goal is to publish a book that is written as a color primer in plain English terms instead of scientific language so the average person can learn to correctly identify the color of their foals when they register them. She published an article in the 2005 Breeders Guide entitled, "Equine Color is Like Building Blocks."

### CORPORATE MEMBERS

#### Equestrian Adventurer Media

*Leading resource for equestrian travel*  
Contact: Mark A. Gochman  
2178 Sunset Crest Drive  
Los Angeles, CA 90046  
Phone: 323-656-4684  
E-mail: markg@equestrianadventurer.com  
URL: www.equestrianadventurer.com

Equestrian Adventurer Media is the publisher of www.equestrianadventurer.com, an online magazine and community covering riding adventures, riding holidays, ranch stays, luxury equestrian resorts and training centers all over the world. EAM is working on several other publications in the area of equestrian travel, and is developing an adventure television series that will explore the world on horseback.

## New Member Profiles *continued*

### **Friesians of Majesty**

*Breed, raise, train Friesian horses*  
Contact: Robert A. Labrie  
P. O. Box 527  
Townshend, VT 05353  
Phone: 802-365-7526  
Fax: 413-527-4272  
E-mail: robertlabrie@friesiansofmajesty.com  
URL: www.friesiansofmajesty.com

### **Horse Media Group**

*Multi-title horse magazine publishers*  
Contact: Pat Eskew, Publisher  
730 Front Street  
Louisville, CO 80027  
Phone: 303-661-9282 x209  
E-mail: pat.eskew@horsemediagroup.com  
URL (s): www.horsemediagroup.com, www.perfecthorse.com, www.spintowin.com, www.trailridermagazine.com

Horse Media Group, a division of the Belvoir Equine Group, LLC publishes *John Lyons' Perfect Horse* (monthly), *The Trail Rider* (7-times per year) and *Spin To Win* (monthly). *Horse Journal* is a monthly newsletter published by our parent company, Belvoir Equine Group, LLC.

## **STUDENT MEMBERS**

### **Becky Campbell**

*Delaware Valley College*  
700 East Butler Avenue, #6274  
Doylestown, PA 18901  
Phone: 215-292-3545  
E-mail: campbellra@devalcol.edu  
Permanent address  
1234 Lynda Lane  
Warminster, PA 18974  
Phone: 215-441-8850

Becky is a freshman majoring in equine business. She would like to work in the horse publication industry because she enjoys writing and horses. She has ridden horses since she was 11 and shown at local schooling shows for the past three years. Her publishing experience consists of being published in her high school newspaper four times. For each article, she interviewed several sources and compiled information from these sources to write both sides of the issue. She participated in a major art show in her senior year with her exhibit of photographs and drawings of horses, product logos and an ad advertisement. She also created a website for a horse farm.

### **Lindsey Ebersbach**

*Platte Canyon High School*  
P. O. Box 232  
Bailey, CO 80421  
Phone: 308-838-0814  
Fax: 308-838-9640  
E-mail: tszar2006@aol.com

Lindsey is a high school senior who is pursuing a career in equine publishing. She has been riding horses for 12 years and competed in eventing, dressage and Pony Club. She has also worked as a horse camp counselor as well as a groom. Although her school has limited resources to provide publishing experiences, she did work on the yearbook as a freshman.

### **Allison Fuchs**

*Earlham College*  
Drawer 749, 801 National Rd. West  
Richmond, IN 47374  
Phone: 973-204-2528  
E-mail: fuchsal@earlham.edu  
Permanent address:  
210 White Oak Ridge Road  
Short Hills, NJ 07078

Allison is a junior at Earlham College majoring in English and journalism. She would like to write for a magazine and also work as part of an editorial staff. Her current goal is to discover what possibility she is most interested in pursuing. Her equine background consists mainly of hunt seat riding and she has recently expanded to dressage and jumpers. She is a certified instructor with the Certified Horsemanship Association and has worked at several barns on the East Coast. Allison is currently the barn manager of Earlham College's barn, as well as teaching the introductory horsemanship class and two lessons a week. She bought her first horse during her first year of college. Her experience in school publishing is limited, but she is part of the staff of her college newspaper as a writer and copy editor. She writes for an equestrian e-zine called *Junior Equestrian* and copy edits for *Advanced Media Network*, a popular video game website.

### **Catherine Stevens-Davis**

*Duquesne University*  
SMC 6967, 1345 Vickroy St.  
Pittsburgh, PA 15219  
Phone: 412-396-8283  
Phone: 609-635-5001  
E-mail: stevensdavisc@duq.edu

Permanent address:  
33 Brearley Ave.  
Lawrenceville, NJ 08648-3840

Catherine is a junior at Duquesne University majoring in English and Communications. Her career goal is to work for an equine magazine or newspaper or for a private organization (breed registry, show association, riding stable, etc.) on any aspect of layout, editing or general publication marketing/public relations. She has been riding since age 9 and has leased several horses but never owned one. Her school's equestrian team was discontinued this year leaving her very sad and horseless. She has worked on the newspaper in high school and been published in Duquesne's literary magazine, *Spirit*.

### **Rebecca Walton**

*James Madison University*  
800 S. Main Street, JMU Box 2006  
Harrisonburg, VA 22807  
Phone: 410-322-7837  
E-mail: waltonrj@jmu.edu  
Home address  
14 Bowman Rd.  
Churchville, MD 21028

Rebecca is a freshman at James Madison University. She has been interested in a career in equine publishing since high school. She is taking Intro to Media, Art, and Design and plans to apply to her major next year. She has also started writing for JMU's newspaper, *The Breeze*. She enjoys photography and often goes to horse shows just to take pictures. She has been riding and working with horses for 10 years. She hopes to learn as much about equine publishing as possible by joining AHP.

## **Got questions?**

The answers to some of the most Frequently Asked Questions about AHP membership are only a click away. Visit the AHP website at [www.americanhorsepubs.org](http://www.americanhorsepubs.org). **F.A.Q.s** are located under Membership and **Take Advantage of AHP Programs** is located under Join AHP.

# Calendar of Events

## **November 5-19, 2005**

AQHA World Championship Show  
State Fair Park  
Oklahoma City, Oklahoma  
[www.aqha.com](http://www.aqha.com)

## **November 10-13, 2005**

Equine Affaire  
Eastern States Expo  
West Springfield, Massachusetts  
Phone: 740-845-0085  
[www.equineaffaire.com](http://www.equineaffaire.com)

## **November 18-20, 2005**

Florida Equestrian Celebration  
Jacksonville Equestrian Center  
Jacksonville, Florida  
[www.floridaequestrian.com](http://www.floridaequestrian.com)

## **December 3-7, 2005**

AAEP Convention  
Seattle, Washington  
Phone: 859-233-0147  
[www.aaep.org](http://www.aaep.org)

## **January 19-22, 2006**

Maryland Horse World Expo  
Maryland State Fairgrounds  
Timonium, Maryland  
Phone: 301-916-0852  
[www.horseworldexpo.com](http://www.horseworldexpo.com)

## **February 2-5, 2006**

Equine Affaire  
Fairplex  
Pomona, California  
Phone: 740-845-0085  
[www.equineaffaire.com](http://www.equineaffaire.com)

## **February 3-5, 2006**

National Youth Horse Leaders Symposium  
Gainesville, Florida  
Phone: 719-594-9778  
[www.ayhc.com](http://www.ayhc.com)

## **February 24-26, 2006**

Pennsylvania Horse World Expo  
State Farm Show Complex  
Harrisburg, Pennsylvania  
Phone: 301-916-0852  
[www.horseworldexpo.com](http://www.horseworldexpo.com)

## **March 10-12, 2006**

Rocky Mountain Horse Expo  
National Western Complex  
Denver, Colorado  
Phone: 303-292-4981  
[www.rockymountainhorseexpo.com](http://www.rockymountainhorseexpo.com)

## **April 6-9, 2006**

Equine Affaire  
Ohio Expo Center  
Columbus, Ohio  
Phone: 740-845-0085  
[www.equineaffaire.com](http://www.equineaffaire.com)

## **May 6, 2006**

Kentucky Derby  
Churchill Downs  
Louisville, Kentucky

## **May 20, 2006**

Preakness Stakes  
Pimlico Race Course  
Baltimore, Maryland

## **June 9-11, 2006**

Western States Horse Expo  
Cal Expo Fairgrounds  
Sacramento, California  
Phone: 800-352-2411  
[www.horseexpo.com](http://www.horseexpo.com)

## **June 10, 2006**

Belmont Stakes  
Belmont Park  
New York, New York

## **June 22-24, 2006**

"It's A Horse World After All"  
AHP Annual Seminar  
Grosvenor Resort  
Orlando, Florida  
[www.americanhorsepubs.org](http://www.americanhorsepubs.org)

## **September 21-24, 2006**

Certified Horsemanship Association  
International Conference  
Marriott Hotel & CSU Equine Center  
Fort Collins, Colorado  
Phone: 800-399-0138  
[www.cha-ahse.org](http://www.cha-ahse.org)

## **October 27-29, 2006**

The Virginia Equine Extravaganza  
Richmond Raceway Complex  
Richmond, Virginia  
Phone: 410-647-3800  
[www.equineextravaganza.com](http://www.equineextravaganza.com)