AMERICAN HORSE PUBLICATIONS

DIGITAL MEDIA MEMBER

DUES YEAR IS JANUARY THROUGH DECEMBER

Digital Media membership is available to media published electronically or digitally that share an interest in the equine publishing industry.

Annual dues is based on average unique visitors (AUV) per month or subscribers per issue.

*A unique visitor is a count of the number of individual users who have accessed a web site during a given period of time, usually 30 days. Unique visitors do not include duplicates, so visitors are counted only once regardless of the number of times they visit your site.

FOR OFFICE USE ONLY

DATE PAID _____

AMOUNT _____

PAYMENT BY _____

EXPIRATION DATE _____

OFFICE _____

ONLINE _____

E-LIST _____

☐ **NEW** ☐ **RENEWAL**

DIGITAL MEDIA DUES
(Check one)

- ◯ **$110…Under 10,000 AUV***
- ◯ **$165…10,000 to 50,000 AUV***
- ◯ **$220…Over 50,000 AUV***

PAYMENT OPTIONS

◯ **CHECK**
Payable in US Funds to American Horse Publications, 49 Spinnaker Circle, South Daytona, FL 32119

◯ **PayPal ONLINE**
www.americanhorsepubs.org
Select Join/Renew AHP
Scroll down to Digital Media

◯ **VISA or MASTERCARD ACCEPTED**

NO:

EXP. DATE

CVV2 CODE

CC Billing address

NAME OR URL OF DIGITAL MEDIA		
DESCRIPTION OF DIGITAL MEDIA (Limit to 5 words)		
MAIN CONTACT TO WHOM AHP CORRESPONDENCE SHOULD BE DIRECTED		
MAILING ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	☐ CHECK HERE IF YOU DO NOT WANT PHONE NUMBERS PUBLISHED
EMAIL ADDRESS	WEB SITE	
☐ I WISH TO SUBSCRIBE TO AHP NEWSGROUP* PRESS RELEASE SERVICE (Please list additional staff e-mail addresses)	☐ I REQUEST TO RECEIVE AHP NEWSLETTER VIA EMAIL	
☐ USES FREELANCER WRITERS	☐ USES FREELANCE PHOTOGRAPHERS	
HOW FREQUENTLY IS CONTENT UPDATED? (Select one from dropdown menu) Several times daily		
HOW DO USERS ACCESS YOUR MEDIA? ☐ PAID SUBSCRIPTION ☐ FREE	DO YOU SELL AD SPACE? ☐ YES ☐ NO	
AVERAGE UNIQUE VISITORS PER MONTH OR ISSUE **(Please attach statistics for verification)**		

*The AHP Newsgroup is a benefit of membership and provides members with timely information about AHP activities and newsworthy items to the list of AHP member email addresses. Submissions must contain information about an AHP member. A non-member may submit the message on behalf of an AHP member. These messages and/or press releases should include information that would be of interest to the general membership. Messages should not include statements that may harm the reputation or relationship with a fellow AHP member. Solicitations are not allowed except for charitable organizations. AHP reserves the right to edit or refuse to distribute any news release submitted by a member or non-member.
AHP reserves the right to revoke a membership if the member demonstrates conduct detrimental to the goals and purposes of the AHP.

The applicant has read this application and agrees to be bound by its provisions and the association bylaws if accepted as a member.

DATE SIGNATURE REFERRED BY