

# AMERICAN HORSE PUBLICATIONS EQUINE-RELATED WEBSITE APPLICATION

DUES YEAR IS JANUARY THROUGH DECEMBER

**Equine-Related Website Member Annual Dues is \$250**

Equine-related Website Membership is available to equine-related websites that are primarily and actively involved in the equine industry and related lifestyles and are **not affiliated** with an existing AHP member.

NEW     RENEWAL

Mail or fax this form with payment to:

**American Horse Publications**

**49 Spinnaker Circle**

**South Daytona, FL 32119**

**Fax: 386-760-7728**

Make check payable in US Funds to

American Horse Publications

**VISA/MASTERCARD ACCEPTED**

NO: \_\_\_\_\_

EXP. DATE \_\_\_\_\_ CVV2 CODE \_\_\_\_\_

CC Billing address: \_\_\_\_\_

\_\_\_\_\_

<b>FOR OFFICE USE ONLY</b>
DATE PAID _____
AMOUNT _____
CHECK NO _____
EXPIRATION DATE _____
UPDATED _____

## AHP EQUINE-RELATED WEBSITE MEMBER FILE RECORD

NAME OF WEBSITE		
DESCRIPTION OF WEBSITE (5 words only)		
CONTACT PERSON		
P. O. BOX NUMBER		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE (    )	FAX (    )	
EMAIL ADDRESS	WEB SITE ADDRESS	
<input type="checkbox"/> I WISH TO SUBSCRIBE TO THE AHP NEWSGROUP* EMAIL SERVICE	<input type="checkbox"/> I WISH TO RECEIVE THE AHP NEWSLETTER BY EMAIL (PDF)	
<input type="checkbox"/> ASSOCIATION OR SUBSIDIZED BUSINESS	<input type="checkbox"/> SELF-SUPPORTED BUSINESS	
OWNED BY		
<input type="checkbox"/> USES FREELANCE WRITERS	<input type="checkbox"/> USES FREELANCE PHOTOGRAPHERS	
HOW FREQUENTLY IS CONTENT UPDATED?		
<input type="checkbox"/> SEVERAL TIMES DAILY <input type="checkbox"/> ONCE DAILY <input type="checkbox"/> WEEKLY <input type="checkbox"/> MONTHLY <input type="checkbox"/> QUARTERLY <input type="checkbox"/> OTHER: (Please specify frequency) _____		
AVERAGE MONTHLY PAGE VIEWS:	AVERAGE MONTHLY UNIQUE VISITORS	
HOW DO USERS ACCESS YOUR SITE? <input type="checkbox"/> PAID SUBSCRIPTION <input type="checkbox"/> FREE		
DO YOU SELL ADVERTISING SPACE ON YOUR SITE? <input type="checkbox"/> YES <input type="checkbox"/> NO		
<small>*The AHP Newsgroup is a benefit of membership and provides members with timely information about AHP activities and newsworthy items to the list of AHP member email addresses. Submissions must contain information about an AHP member. These messages and/or press releases should include information that would be of interest to the general membership. Messages should not include statements that may harm the reputation or relationship with a fellow AHP member. Solicitations are not allowed except for charitable organizations. AHP reserves the right to edit or refuse to distribute any news release submitted by a member or non-member.</small>		
<small>AHP reserves the right to revoke a membership if the member demonstrates conduct detrimental to the goals and purposes of the AHP.</small>		
<small>The applicant has read this application and agrees to be bound by its provisions and the association bylaws if accepted as a member.</small>		
DATE	SIGNATURE	REFERRED BY