

## Take advantage of your Member Benefits online at [www.americanhorsepubs.org](http://www.americanhorsepubs.org)

### About AHP

Learn about the history of American Horse Publications, its current Board of Directors, its Past Presidents, its Mission Statement, and Bylaws.

### Membership

**The online Membership Directory** is a handy reference that lists contact information on AHP members. Members are listed free in the online membership directory, which is used by both potential advertisers and subscribers looking for access to the equine publishing industry.

**AHP Promotional ads** are available as high resolution PDF files for members to publish on a space available basis. Members may set the ad copy to fit a space that conforms to their ad size requirements. Members may request a file of the AHP logo to use in promoting their membership by contacting Chris at [ahorsepubs@aol.com](mailto:ahorsepubs@aol.com).

### Seminars

**The AHP Annual Seminar** is highly motivating and provides positive learning experiences for all levels. It also gives members a chance to mingle and communicate with fellow AHP members and other equine industry professionals. Every year, members have an opportunity to attend the annual seminar for an affordable member registration fee. Join us in Lexington, Kentucky on June 17-19, 2010.

### Programs

**The AHP Annual Awards Contest** not only recognizes excellence in over 60 categories, but all entrants receive a judge's constructive critique for every entry they submit.

**The Equine Industry Vision Award**, sponsored by Pfizer Animal Health and presented by American Horse Publications, is given annually in recognition of outstanding leadership, creativity and meritorious contribution toward positive changes in the equine industry. This distinguished award is a unique opportunity to publicly recognize ingenuity, originality and effective innovation that exemplify commitment, dedication and service to this industry.

**The Trade Show Program** provides the "AHP Newsstand" booth that promotes your publication or service to thousands of horse enthusiasts at major equine events in the United States for an economical fee as well as provides valuable subscriber leads. Added distribution also benefits your advertisers. Participating members pay a nominal fee to defray the booth expenses.

**The AHP Champion Award** is presented to individuals who are instrumental in the development and growth of the association. Collectively, the winners are known as the AHP Circle of Champions.

**The Chris Brune Spirit Award** is presented to the member who has done the most consistently to assist, support and promote the association. The individual is selected by the Board of Directors.

**The AHP Photo Gallery** is a collection of photographs taken at AHP events.

### Resources

Links to presentations at AHP seminars, AHP Style Guide and additional resources are provided.

### Students

**The AHP Student Award Contest** awards up to three \$750 travel awards to attend the AHP annual seminar. One of the travel award winners will be named the Student Award Winner and win a \$1,000 cash award. High school seniors or undergraduate college students pursuing a career in equine publishing are eligible to apply. This program increases awareness of the equine publishing industry in the college community.

**The AHP Student Mentoring Program** provides students with insight into a career in the equine publishing industry through interaction with AHP professionals. The AHP Mentoring Program is open to all student AHP members.

**The AHP Internship Program** is designed to bring college students interested in pursuing careers in equine publishing to work at member publications. The annual handbook lists internships available at AHP members. It is mailed to colleges across the country. Students apply directly to the member. Internship listings are free to AHP members.

### Communication

**The AHP Newsgroup** is for press releases only. Submissions must include information that would be of interest to the general membership. Solicitations are not allowed other than for recognized charitable organizations. Messages should not include statements that may harm the reputation or relationship with a fellow AHP member. Members are limited to two press releases per month. Press releases are also listed on the AHP home page under AHP Newsgroup and later archived for easy reference.

**The AHP Bulletin Board** is for timely services or notices from AHP members. Examples are availability of services at specific equine events; availability of photographs and/or articles; editorial requests for event coverage or images; and members seeking information or feedback on equine publishing topics. Postings must include a contact person, who is affiliated with an AHP member.

**The Association Newsletter, *AHP FOR THE RECORD***, provides members with monthly updates on association activities and articles on publishing. Current and past newsletters are maintained online in the Newsletter Archive.

**The AHP CareerTrack** is an online job bank located in the Career Center that posts help wanted and opportunities sought positions in equine publishing.