

American Horse Publications 2010 Internship Handbook

American Horse Publications Internship Program

Established in 1970, American Horse Publications is a national professional association of more than 450 publications, individuals, businesses, and organizations serving the equine publishing industry.

The AHP Internship Program is designed specifically for college students who have an interest in horses and seek a career in equine publishing. This program offers opportunities for students to work at equine publications and businesses throughout the country and the opportunity for AHP members to utilize the talents of students with an interest in equine publishing. For colleges and universities, it's a great way to provide students with the résumé-building experience that's so critical to today's job market.

How it works

On the following pages you'll find a directory of AHP members participating in the AHP Internship Program. Each listing includes the types of internships offered, availability throughout the year and duration, selection requirements and duties involved. These may vary according to AHP member's needs. Some offer salaries, stipends or college credit as compensation. Most do not provide housing for interns, although some do offer housing search assistance. In all cases, transportation and room and board are the responsibility of the intern.

How to apply

AHP functions solely as the umbrella organization for the Internship Program. **Interns must apply to the individual AHP member, and each participating AHP member will choose its own interns based on its needs and the intern's completed application package.** In every case, however, strong consideration is given to publication journalism or production experience as well as an interest in the horse industry. This will be demonstrated by:

1. Academic courses in journalism, (including writing, editing, reporting,) advertising, graphic design, public relations, marketing or photography
2. Involvement in campus publication (magazine, newspaper or newsletter)
3. Background in horses
4. Previous related internships or work experiences

Prospective interns must fill out the application and submit it with the other required materials to the contact person listed. A complete application includes:

1. Application form signed by prospective intern and dean or department head.
2. Personal essay detailing the student's interest in equine publishing, what they hope to gain from the internship experience, what they hope to contribute, overall plans for their equine publishing career, and additional information expanding on courses taken, previous internships, positions on school publication, and, or publications regularly read.
3. Letter of recommendation from one or more of the following who know the student's abilities well:
 - a. Dean
 - b. Department head
 - c. Professor
 - d. School Newspaper, Magazine advisor
 - e. Riding instructor

All applications must be typewritten. Incomplete applications, or applications with poor grammar, syntax, and spelling, will not be considered. Application material becomes the property of the participating AHP member and will not be returned.

Additional copies of the Handbook or applications may be obtained online at www.americanhorsepubs.org or by contacting AHP at (386) 760-7743 or ahorsepubs@aol.com.

Expectations and Responsibilities

The internship should be a beneficial experience for both the student and the AHP member. It is important that both parties understand what to expect from each other and their responsibilities. Please review the following guidelines carefully.

Intern's Expectations

- ◆ to learn as much as possible about real-life publishing in the horse industry.
- ◆ to have an opportunity to be included in a variety of tasks, especially in the area of your specialization.
- ◆ to leave the internship with a wide variety of work experiences, including several clips or samples of the material you produced or contributed to, which will assist you in gaining further employment in the field.
- ◆ to be treated with the same respect and consideration due any staff member.
- ◆ to realize that publishing is a team effort and interns will be expected to pitch in wherever and whenever needed.
- ◆ to have an opportunity to make professional contacts.
- ◆ to see the payoff in terms of experience gained, not amount paid. The majority of internship opportunities are unpaid, so if you look only at internships that offer money, you will be limiting yourself significantly. Fortunately, there are other opportunities available, and there can be advantages to being an unpaid intern. First of all, because you are untested and inexperienced in the field, AHP members may be reluctant to invest money in you when they will have you for only a short period of time. Offering yourself at no cost will open many more doors. Another perk for unpaid interns is that AHP members are more likely to be understanding and flexible about other commitments, like school or work. Although, you don't earn money, the experience that you get at an unpaid internship can be more challenging and valuable than at many paid internships.

How to Survive While Doing an Unpaid Internship

1. Intern part-time and hold down a paid job on the side.
2. Live at home.
3. Save enough money to do an internship that lasts for about a month.
4. Find an internship with other perks like free housing, meals, travel, and more.
5. Investigate financial aid.

Intern's Responsibilities

- ◆ to exhibit initiative, creativity and resourcefulness.
- ◆ to strive to make important contributions.
- ◆ to treat all staff members and employees with respect and consideration.
- ◆ to regard the internship in a professional manner. Students may face dismissal for one or more

of the following unprofessional behaviors:

1. Calling in sick when you are not.
 2. Repeated tardiness for appointments or work.
 3. Failure to complete assignments on deadline.
 4. Disregard for dress code or any other personnel policies.
 5. Irresponsibility regarding any assignment.
- ◆ to take responsibility for having a good overall experience by communicating your interests and goals. If you feel the internship is not going well, you should understand that the intern bears the responsibility for discussing the situation with your supervisor.
 - ◆ to keep in mind that internships are a long-term strategy for a successful career and good income. The real payoff of an internship is in the knowledge and experience you gain. You will come away with a competitive edge that can bring you more opportunities sooner and higher starting pay.
 - ◆ Although not required, students may want to create a "Learning Contract" for both you and the AHP member to sign. This contract will not be a legally binding document, but will help to assure that the internship stays on track and that everyone understands your role. Individual learning contracts will differ a great deal depending on your needs and how formal you and the AHP member want to be. A contract will help to clarify for everyone how you fit into the organization and what you are there to learn. Learning contracts contain the following kinds of information:
 1. department(s) where you will intern.
 2. learning goals.
 3. duration, starting date, time you will spend each week.
 4. who will be your supervisor.
 5. how your performance will be evaluated.
 6. information pertaining to any paperwork necessary for you to obtain college credit.

AHP Member's Expectations

- ◆ to expect a serious, creative and enthusiastic worker with a willingness to embrace any publishing-related job.
- ◆ to expect an individual who takes an active interest in learning about a variety of aspects of equine publishing.
- ◆ to expect a courteous employee, who will represent the AHP member in a professional manner at all times.

AHP Member's Responsibilities

- ◆ to be prepared to keep the intern occupied with meaningful tasks that contribute to overall production and any areas of specialization.
- ◆ to dedicate time to intern training and supervision.
- ◆ to furnish the intern with direction, assignments, and special projects offering guidance and support to help the intern develop their own material.
- ◆ to make every effort to increase the level of the intern's responsibility and contributions.
- ◆ to provide compensation by college credit, wage or stipend.
- ◆ to provide a real-life and hands-on educational experience.
- ◆ to encourage the intern's interest in pursuing a career in equine publishing.

Directory of Participating AHP Members

American Driving Society, Inc.

Non-profit organization that supports the sport of carriage driving. We produce a quarterly full color magazine, a bi-annual Omnibus publication, an annual Buyer's Guide and 8 issues of an electronic newsletter. We host a comprehensive Web site and do frequent e-mail news blasts out to members.

Internships offered: Editorial, Production, Marketing, and Web Site Communications projects of varying complexity.

Availability/Duration: Year-round

Requirements: Must have an intermediate knowledge level of MS Office products, InDesign, PhotoShop, and DreamWeaver and have experience writing press releases for electronic distribution.

Duties: Assist the Executive Director and editor in the production of all communications for the society

Compensation: Negotiable

Housing provided: No

Include with application: Cover letter, résumé, samples of work, both print and electronic

Contact: Susan Koos Acker

1837 Ludden Dr.

Cross Plains, WI 53528

Phone: (608) 237-7382

Fax: (608) 237-6468

E-mail: susie.koos-acker@americandrivingsociety.org

American Paint Horse Association

Breed registry for American Paint Horses

Internships offered: Public Relations & Marketing

Availability/Duration: Summer only

Requirements: Major in Journalism, Agricultural Communications/Journalism, Marketing, Public Relations or related field. Knowledge of AP Stylebook and journalistic writing. Experience writing press releases.

Duties: Write and disseminate daily press releases, assist in developing and launching a media marketing plan for the World Championship Paint Horse Show, write hometown World Champion press releases to disseminate to World Champion hometowns, develop and maintain a list of media contacts, assist in updating marketing material and various other tasks.

Compensation: \$1,200/month

Housing provided: No

Include with application: Résumé, writing samples (press releases) and other relevant information

Contact: Jerry Circelli

2800 Meacham Blvd.

Fort Worth, TX 76137

Phone: (817) 834-2742

Fax: (817) 222-8466

E-mail: jcircelli@apha.com

E-mail: jmitchell@apha.com

Internships offered: Performance Department/World Show Internship (2 positions available)

Availability/Duration: Summer only

Requirements: Seeking individual majoring in Animal Science, Equine Science, Agribusiness or related field who desires to learn more about breed associations and develop skills to work within the horse industry.

Duties: Encompasses a wide variety of duties and projects related to the planning, coordinating and management of the World Championship Paint Horse Show as well as other related Performance Department programs and activities. Duties include, but are

not limited to, assistance with the Youth World Show activities, award preparation and distribution, facility arrangements, show scheduling and event coordination (judging contest, banquets, awards presentations, etc.)

Compensation: \$1,200/month

Housing provided: No

Include with application: Résumé and cover letter stating why student wants an internship with the APHA.

Contact: Judy Mitchell

2800 Meacham Blvd.

Fort Worth, TX 76137

Phone: (817) 222-6443

Fax: (817) 222-6419

E-mail: jmitchell@apha.com

Internships offered: Editorial

Paint Horse Journal, *Official publication of the American Paint Horse Association*

Availability/Duration: Summer only

Requirements: Journalism, photography, communication

Duties: Proofreading, fact checking, some photography, may write articles

Compensation: \$1,200/month

Housing provided: No

Include with application: Letter stating why student would like to intern at APHA, writing samples

Contact: Judy Mitchell

2800 Meacham Blvd.

Fort Worth, TX 76137

Phone: (817) 222-6443

Fax: (817) 222-6419

E-mail: jmitchell@apha.com

American Shetland Pony Club and American Miniature Horse Registry

Breed association

Internships offered: Marketing Assistant

Availability/Duration: Spring/Fall

Requirements: Marketing/advertising/PR interest, courses related, enthusiasm

Duties: Work with sponsors, traffic ads, develop PR lists, work on national campaigns, promotions

Compensation: College credit only, sponsorships commissionable

Housing provided: No

Include with application: Résumé, courses/related experience, why you are interested

Contact: Johnny Robb

3588 C Road

Loxahatchee, FL 33470

Phone: (561) 753-4608 business

E-mail: minipony@earthlink.net

URL: www.shetlandminiature.com

American Vaulting Association

Non-profit association dedicated to growing the exciting FEI discipline of equestrian vaulting throughout the United States. Vaulting World, the official publication of the American Vaulting Association

Internships offered: Marketing and Public Relations Associate, Magazine Article Writer for *Vaulting World*, Social Media/Website Associate

Availability/Duration: Year-round with four-month minimum

Requirements: Marketing/PR Interns must have taken marketing and/or public relations courses, writing courses, and/or must have previous public relations/marketing experience. You live the AP Stylebook. Experience writing press releases.

Duties:

Marketing/PR Associate: Researching, writing and placing news releases in print and online equestrian and mainstream publications (local, regional, national). Pitching and placing articles on vaulting in general, as well as features on national and international champions, to US equestrian publications. Pitching article ideas to mainstream publications. Coordinating photography, writing vaulter bios, etc.

Magazine Writer: research and write articles for *Vaulting World* magazine, write bylined articles for placement in other publications.

Social Media/Website Associate: must have experience in social media, graphics background, DreamWeaver or HTML knowledge a plus.

Compensation: College credit, plus small stipend.

Housing provided: No

For those living outside the San Francisco Bay Area, internship may be VIRTUAL. Must communicate well by phone and email, be extremely well organized, mature, and very

deadline oriented. Must think and work outside of the box!

Include with application: Résumé, work samples, clips, references. Personal essay (not more than a single page) describing why you're interested in this particular position. Anything that presents why you are the ideal intern for the AVA. MAIL all materials only please.

Contact: Sheri Benjamin
14510 Big Basin Way, #250
Saratoga, CA 95070

E-mail: sbenjamin@americanvaulting.org

AQHA Publications

Official publications of the American Quarter Horse Association

Internships offered: Editorial internships working for *America's Horse*, *The American Quarter Horse Journal* and *The American Quarter Horse Racing Journal*

Availability/Duration: Year-round

Requirements: Junior or senior in agricultural communications, agricultural journalism, journalism or related major. Photography and horse experience a plus.

Duties: Assist editorial staffs in reporting, writing, editing short items and features for AQHA's three publications and its Web properties.

Compensation: \$1,800/month

Housing provided: No

Include with application: Résumé, cover letter, at least three writing samples and a personal essay

Deadlines: January 15 for summer; June 15 for fall; and September 15 for spring

Contact: Becky Newell, Editorial Director
AQHA Marketing and Communications
1600 Quarter Horse Drive
Amarillo, TX 79104
Phone: (806) 378-4377
Fax: (806) 349-6400
E-mail: bnewell@aqha.org

California Horsetrader

Twice-monthly, regional all-breed news tabloid and website: horsetrader.com

Internships offered: Editorial, Production, Marketing. We are looking for the next generation of professionals to work and learn alongside the *Horsetrader* team that is exploring and implementing exciting synergies between traditional print journalism values, late technology, and the evolving customer.

Availability/Duration: Year-round

Requirements:

Editorial: Technological proficiency on Windows platform; College or professional journalism experience

Production: Technological proficiency on Mac platform and Adobe products, including InDesign, Photoshop, Acrobat and, preferably, Flash

Duties:

Editorial: News compilations, interview transcriptions, archiving, daily website production

Production: Print, internet and multi-media graphics commensurate with experience

Compensation: College credit where applicable: hourly wage commensurate with experience

Housing provided: No

Include with application: Résumé, occupational references (3), personal character reference (3), portfolio of work

Contact: Warren Wilson, Publisher
P. O. Box 462950
Escondido, CA 92046
Phone: (760) 546-1184, ext. 210
E-mail: wilson@horsetrader.com

California Riding Magazine Riding Publications, Inc.

Monthly regional publication and annual

California Horsemen's Directory

Internships offered: Editorial, Production, Sales, Circulation, Art Department, Marketing

Availability/Duration: Year-round

Requirements: Positive attitude

Duties: Negotiable

Compensation: None

Housing provided: No

Include with application: Résumé and work samples

Contact: Cheryl Erpelding

9131 Chesapeake Dr.

San Diego, CA 92123

Phone: (858) 503-7872

Fax: (858) 268-0397

E-mail: cheryl@ridingmagazine.com

California Thoroughbred

Official monthly publication of the California Thoroughbred Breeders Association (CTBA)

Internships offered: Editorial, Circulation & Distribution, Production, Photography, Graphic Design, Advertising Sales

Availability/Duration: Year-round

Requirements: College students seeking a career in the Thoroughbred breeding/racing industry and/or the publishing industry

Duties: Various

Compensation: College credit and/or hourly wage

Housing provided: No

Include with application: Résumé, work samples, references

Contact: Rudi Groothedde

P. O. Box 60018

Arcadia, CA 91066-6018

Phone: (626) 445-7800

Fax: (626) 445-6981

E-mail: rudi@ctba.com

Certified Horsemanship Association

Membership organization that certifies riding instructors and publishes manuals

Internships offered: Editorial, Advertising, Layout/Design

Availability/Duration: Year-round

Requirements: Junior or senior in college

Duties: Write articles; interview sources

Compensation: None

Housing provided: No

Include with application: Résumé, samples of articles written

Contact: Christy Landwehr

4037 Iron Works Parkway Suite 180

Lexington, KY 40511

Phone: (720) 857-9550

Fax: (303) 341-4597

E-mail: clandwehr@cha-ahse.org

Dressage Today

Magazine

Internships offered: Editorial

Availability/Duration: Year-round

Requirements: Applicants must be students at college or university that is willing to offer credit to student; journalism or like majors encouraged

Duties: The internship provides the experience of being an employee at the magazine. The person who comes on board will need to step up and work hard to assist with all aspects of the business—assembling text and photos, proofreading, making changes to electronic files, organizing electronic information, physical filing and organizing, mailing complimentary copies of the magazine, helping subscribers locate articles, etc. He or she will also have writing assignments as appropriate.

Compensation: College credit only

Housing provided: No

Include with application: Résumé and cover letter

Contact: Anya Crane

656 Quince Orchard Rd., Suite 600

Gaithersburg, MD 21770

E-mail: Dressage.Today@EquiNetwork.com

Durvet, Inc.

Distributor and marketer of animal health care products nationwide

Internships offered: A combined position offering exposure in editorial, advertising, art department, marketing, product development and sales

Availability/Duration: Any time of year is acceptable

Duties: Working with marketing and graphics department in development and support of new product packaging and support material. Assist with press releases and articles for our dealer publication, *Profit Builder*, in addition to copy writing for various pieces. Corporate communications and product training videos. Attend industry trade shows. Assist in web site support and overall promotional planning.

Compensation: Negotiable based on experience

Housing provided: No

Include with application: Résumé, references, work samples

Contact: Kerry Glakeler

P. O. Box 279

Blue Springs, MO 64014

Phone: (816) 874-4538

Fax: (816) 224-3080

E-mail: kerryg@durvet.com

EquestriSol, LLC

Equestrian marketing solutions

Internships offered: Marketing including print, web, PR, multimedia

Availability/Duration:

Year-round and/or Summer

Duties: From administrative to creative and all in between

Compensation: Open for discussion

Housing provided: No, but will assist

Include with application: Anything that illustrates who you are

Contact: Jackie McFarland

615 E. Broadway #301

Long Beach, CA 90802

Phone: (310) 930-2744

E-mail: info@equestrisol.com

Equine Journal

All-breed, all-discipline monthly magazine

Internships offered: Editorial

Availability/Duration: Year-round

Requirements: English/Journalism majors with horse knowledge

Duties: Support editorial staff, cover events, and write articles, etc.

Compensation: College credit

Housing provided: No

Include with application: Résumé, clips, references.

Contact: Kelly Ballou

Equine Journal

103 Roxbury Street

Keene, NH 03431

Phone: (603) 357-4271

Fax: (603) 357-7851

E-mail: editorial@equinejournal.com

Equine Network

Publisher of Dressage Today, EQUUS, Horse & Rider, Practical Horseman, Arabian Horse World, Discover Horses, EquiShopper, www.EquiSearch.com, www.Equine.com, and www.EquiShopper.com

Internships offered: Marketing

Availability/Duration: Flexible

Requirements: Computer skills including Word, Excel and PowerPoint. Good research skills. Knowledge of horses a plus.

Duties: Participating in busy day-to-day activities of the marketing department, including research, sales tool development, competitive tracking, analysis, trade shows, photo research, general administrative duties. Some writing and/or proofreading required.

Compensation: College credit

Housing provided: No

Include with application: Cover letter, résumé, clips, work samples

Contact: Shelly Mix

Equine Network

6375 Flank Drive

Harrisburg, PA 17112

E-mail: shelly.mix@EquiNetwork.com

Equine Resources International LLC

Marketing and Public Relations

Internships offered: Editorial, Advertising, Art, Marketing, Public Relations

Availability/Duration: Year-round

Requirements: College junior or senior

Compensation: Negotiable

Housing provided: No, but will try to help find affordable housing

Include with application: Résumé, work samples, clips, references, cover letter

Contact: Lua Oas Southard

621 Wollaston Rd.

Kennett Square, PA 19348-1679

Phone: (610) 444-7554

Fax: (610) 444-9846

E-mail: lua@equineresources.com

EquiSearch.com

Award-winning website for horse owners and enthusiasts produced by the Equine Network, publisher of Dressage Today, EQUUS, Horse & Rider, Practical Horseman, Arabian Horse World, Discover Horses, EquiShopper, www.Equine.com, and www.EquiShopper.com

Internships offered: Internet

Availability/Duration: Flexible in Gaithersburg, MD or Harrisburg, PA office

Requirements: Web savvy, good organizational abilities, some HTML experience. Knowledge of horses a plus.

Duties: Assisting with editorial and marketing functions on the site

Compensation: College credit

Housing provided: No

Include with application: Cover letter, résumé, clips/work samples

Contact: Kate Lindon

Equine Network

6375 Flank Drive

Harrisburg, PA 17112

E-mail: kate.lindon@EquiNetwork.com

Florida Equine Publications

Publisher of The Florida Horse, Horse Capital Digest and Wire To Wire Daily

Internships offered: Editorial

Availability/Duration: Winter and Spring

Requirements: Enthusiasm! And basic college writing/editing courses

Duties: Interviewing, writing, editing and some photography

Compensation: Hourly wage

Housing provided: No, but will assist in locating housing

Include with application: Résumé, work samples, references, clips

Contact: Summer Best

801 SW 60th Avenue

Ocala, FL 34474

Phone: (352) 732-8858 ext 227

E-mail: s.best@flequine.com

Hoofprints

Equine rescue, rehabilitation, humane society

Internships offered: Editorial

Availability/Duration: Summer only

Requirements: Currently enrolled in college with related major

Duties: Varied; assist with magazine, advertising, marketing materials, and photography

Compensation: Hourly wage

Housing provided: Yes

Include with application: Résumé, writing samples, references

Contact: Patti Klein Manke

c/o Hooved Animal Humane Society

10804 McConnell Road

Woodstock, IL 60098

Phone: (815) 337-5563

Fax: (815) 337-5569

E-mail: info@hahs.org

Horsecity.com

All-breed, all-discipline equine web site and TV show

Internships offered: Advertising Sales, TV Production, Writing

Availability/Duration: Year-round

Requirements: Interest in advertising, journalism and TV production

Duties: Writing stories, advertising sales, video camera shooting and editing of video

Compensation: None

Housing provided: No

Include with application: Résumé, writing samples, video product samples

Contact: Dennis Faulk

725 Broad Street

Augusta, GA 30901

Phone: (706) 828-2911

E-mail: dennis.faulk@horsecity.com

Horsemen's Yankee Pedlar

Monthly all-breed, all-discipline equine publication

Internships offered:

Editorial, Public Relations

Availability/Duration: Year-round

Requirements: Writing experience preferred. Equine knowledge required.

Duties: Writing, research, proofreading, editing, selecting photos, show coverage and miscellaneous duties as assigned.

Compensation: College credit

Housing provided: No

Include with application: Résumé, writing samples, references

Contact: Molly Johns, Editor

83 Leicester Street

N. Oxford, MA 01537

Phone: (508) 987-5886

Fax: (508) 987-5887

E-mail: molly.johns@pedlar.com

Horse News

Monthly newspaper, all-breed, all-discipline

Internships offered: Editorial

Availability/Duration: Year-round

Requirements: Some journalism/writing classes helpful

Duties: Will assist with everything from writing to layout and proofing

Compensation: Unpaid at this time; can get college credit

Housing provided: No

Include with application: Résumé, writing samples

Contact: Lillian Shupe

8 Minneakoning Road

Flemington, NJ 08822

Phone: (908) 782-4747 x 646

Fax: (908) 782-4706

E-mail: horsenews@hcdemocrat.com

Palm Partnership Training

World class international equestrian education company: monthly e-mail newsletter, sales of equestrian education products, equestrian education clinics, etc.

Internships offered:

Marketing, Production, Editorial, Advertising, Art Department

Availability/Duration: Internship may be structured to student's schedule and can be for Summer, Spring/Fall or Year-round.

Requirements: Prefer intern with previous experience/course work in marketing, writing, advertising, production, graphics, etc., hands on experience with horse care is a plus

Duties:

- ◆ Developing advertisements (ad campaign) for ads placed in major equestrian publications: *AQHA Journal, Horse & Rider magazine, Horse Illustrated, Paint Horse Journal, etc.*
- ◆ Product Marketing and Development: Assist in developing and marketing equestrian education products.
- ◆ Assist in writing copy for magazine articles, electronic newsletter, marketing and advertising copy, and business correspondence.
- ◆ Assist in developing graphic design for advertisements, product packaging, and equestrian school brochures.

- ◆ Assist with Palm Partnership Training customer service and product shipping.
- ◆ Assist in managing Palm Partners Club
- ◆ Assist with horse care activities as experience may warrant

Compensation: Room and board are provided with possible full or part time employment (hourly wage)

Housing provided: Yes

Include with application: Résumé, work samples, references, clips, etc.

Contact: Marie-Frances Davis

Palm Partnership Training

Fox Grove Farm

9445 NW 60th Avenue

Ocala, FL 34482

Phone: (352) 629-3310

Fax: (352) 629-3470

E-mail: generalinfo@lynnpalm.com

URL: www.lynnpalm.com

Press Link PR

Photography, writing, public relations for the horse world

Internships offered: A little bit of everything

Availability/Duration: Flexible on timeline; can be long term or short term

Requirements: Need to be local to Huntington or Farmingdale, LI, NY or meet with me at functions on the road, which include WEF for the AHJF Hunter Classic, Capital Challenge in October for the AHJF Pro Finals, Washington International Horse Show in October, or in Lexington, KY for my many trips there. Contact me for any updated travel plans.

Duties: I like to give a variety of work. It could be working with photos, writing, pitching, or other hands on work depending on your skills

Compensation: None

Housing provided: No. Must be local or meet up with me on the road.

Include with application: Résumé, writing samples, references, photography (if you take pics), knowledge of Quark, PhotoShop, ACDSsee, Facebook, Twitter, LinkedIn, Blogging, etc.

Contact: Diana De Rosa

45 Sarah Drive

Farmingdale, NY 11735

Phone: (516) 848-4867

E-mail: dderosa1@optonline.net

Quarter Horse News

Newsmagazine of the performance horse industry, twice monthly, independent,
www.quarterhorsesnews.com

Internships offered: Editorial

Availability/Duration: Varies

Requirements: College degree or near completion. Journalism, English or similar major

Duties: Write stories, edit, research, event coverage

Compensation: Varies

Housing provided: No

Include with application: Cover letter, résumé, story samples, references, previous publications

Contact: Sonny Williams

2112 Montgomery Street

Fort Worth, TX 76107

Phone: (817) 569-7149

Stolen Horse International, Inc.

(aka NetPosse.com)

Stolen Horse International, aka NetPosse.com, the "missing children's network" equivalent in the horse industry, is widely recognized for their ideas and innovations when it comes to horse protection, farm security and identification. Debi Metcalfe and the NetPosse volunteer network, has been a driving force behind the success of many of the world's missing horses, providing strategic advice to victims and their families—helping them to craft innovative search tragedies generating a multitude of recoveries. The educational programs through Stolen Horse International, aka NetPosse.com have help divert countless attempts of theft and civil mistakes. See listings of missing horses, tack and miscellaneous farm items on the site. You can also purchase microchips for your horses and dogs, freeze brands and farms security signs.

Internships offered: Marketing, Editorial, Art Department, Journalism, Website, Graphic Design

Availability/Duration: Year-round

Requirements: Year round with 2-3 month minimum (one semester or quarter

Duties:

Editorial- Great for English and Journalism majors – will write Newsletter, articles, interviewing, press releases, copyedit and business correspondence.

Graphic Design – Will design artwork for website, brochures, newsletter, and advertisements.

Marketing – Assist in marketing products and the organization and general public notices.

Website—Assist in updating website.

Database—Assist in designing and update new and current databases.

Compensation: Volunteer, experience for résumé, and/or college credit.

Housing provided: Yes

Include with application: Cover letter, résumé, equestrian background, references, writing, work samples (based on interest), list of software packages used and experience level.

Contact: Debi Metcalfe

Stolen Horse International, Inc.

P.O. Box 1341

Shelby, NC 28151

Phone: (704) 484-2165

E-mail: idahonc@aol.com

(Put Intern in the subject line with name)

The Chronicle of the Horse

Weekly newsmagazine and website covering English riding and horse sports

Internships offered: Editorial

Availability/Duration: Summer, Spring, Fall

Internships are 3 to 5 months

Requirements: Knowledge of horse sports and riders. Strong writing skills

Duties: Brief news research, feature and news stories, Late News section. Normal hours are Monday to Friday, 9 a.m. to 5 p.m. Some weekends are spent on assignment.

Compensation: \$7.25 per hour.

Housing provided: No. Car required.

Include with application: Résumé, writing sample, cover letter, equestrian background.

Contact: Sara Lieser

P. O. Box 46

Middleburg, VA 20118-0046

Phone: (540) 687-6341

E-mail: slieser@chronofhorse.com

Internships offered: Marketing

Availability/Duration: Summer, Spring, Fall

Internships are 3 to 5 months

Requirements: Strong interest and at least basic knowledge of marketing, advertising, and publicity, strong writing skills with excellent

spelling and grammar, proficient in Word, Excel, PowerPoint, knowledge of English horse sports preferred, experience in social networking with a basic understanding of viral, word of mouth and grassroots marketing tactics a plus.

Duties: Execution of special marketing campaigns, helping to develop creative online, word of mouth and grassroots marketing campaigns to promote the magazine and the website, planning special events, contacting online and print advertisers, subscribers and web users for marketing research, polls, feedback, etc., assisting with e-communications, research, outreach, web analytics and updating social media feeds, normal hours are Monday to Friday, 9 a.m. to 5 p.m. Some weekends are spent on assignment.

Compensation: \$7.25 per hour.

Housing provided: No. Car required.

Include with application: Résumé, writing sample, cover letter, equestrian background.

Contact: Erin Bush

P. O. Box 46

Middleburg, VA 20118-0046

Phone: (540) 687-6341

E-mail: erin@chronofhorse.com

Internships offered: New Media

Availability/Duration: Summer, Spring, Fall

Internships are 3 to 5 months

Requirements: Strong English language background, knowledge of English horse sports, a competitive background is strongly suggested, familiarity with Twitter, Facebook, YouTube, IM and other social media platforms helpful, no programming skills required.

Duties: Writing news, features and other web content for the *Chronicle* network of sites, managing and publishing photo galleries online, special web projects as needed, normal hours are Monday to Friday, 9 a.m. to 5 p.m. Some weekends are spent on assignment.

Compensation: \$7.25 per hour.

Housing provided: No. Car required.

Include with application: Résumé, writing sample, cover letter, equestrian background.

Contact: Sara Lieser

P. O. Box 46

Middleburg, VA 20118-0046

Phone: (540) 687-6341

E-mail: slieser@chronofhorse.com

The Duff Company

Marketing services and marketing

communications agency

Internships offered: Public Relations/Editorial Copy and Production/Graphics

Availability/Duration: Summer, Spring/Fall (2-3 month minimum)

Requirements: Minimum two years of coursework with classes in communications or journalism degree program. Equine or agricultural experience required.

Duties: Assistant to client service manager, copy and editorial writing, proofreading, press relations and graphics/creative for advertising, websites and other promotional projects

Compensation: Hourly wage and/or college credit if college approves

Housing provided: No, but located near apartment complexes

Include with application: Résumé, work samples, references, clips

Contact: Mary Jane Duff
11125 N.W. Ambassador Drive
Kansas City, MO 64153
Phone: (816) 891-8845
E-mail: mjduff@TheDuffCompany.com

The Horse: Your Guide To Equine Health Care and TheHorse.com

The Horse is an all-breed, all discipline equine education provider for hands-on participants in the horse industry. It will disseminate the latest and most reliable news and information on the health, care, management, and welfare of equids through print and electronic means.

Internships offered: One unpaid editorial internship available three times per year; student usually gets college credit

Availability/Duration: The duration of our internships (3 offered per year) are a semester length (or duration of the summer) if for college credit.

Requirements: The candidate should have practical hands-on horse knowledge and experience and a desire to help owners take better care of their horses. He or she should have taken college-level English, communications, and/or journalism courses. He or she should be comfortable working in Word, Excel, Explorer, and Office, and should be

familiar with or willing to learn basic HTML. A preference is given to candidates proficient in Adobe's Creative Suite (InCopy, InDesign). The candidate should be prepared to work as a team player in a professional office environment. The student, his/her advisor, and the Editor-in-Chief of *The Horse* agree on the goals and job duties of the student. A minimum of 16 hours per week of work is required.

Duties: Assisting staff members with the flow of editorial copy through the magazine production process, writing, posting press releases and articles on TheHorse.com, assisting with photo selection, online content management, and production of electronic products.

Compensation: College credit

Housing provided: No

Include with application: Résumé, work samples, references

Contact: Kimberly S. Brown
Publisher/Editor
3101 Beaumont Centre Circle
Lexington, KY 40513
Phone: (859) 276-6771
Phone: (800) 866-2361 ext. 6771
E-mail: kbrown@TheHorse.com

The Northwest Horse Source Magazine

Regional all-breed, all-discipline educational publication for horse owners in the Pacific Northwest.

Internships offered: Reporting/Social Media Marketing

Availability/Duration: Year-round. Flexible duration

Requirements: Basic writing/journalism courses completed through at least the 200 level; intermediate to advanced MS Word and Excel skills; familiarity with the Internet and ability to learn new software; problem-solving skills; friendly and professional manner; ability to work independently and as part of a team; located in the Pacific Northwest (Oregon, Washington, Idaho, Montana, Lower Mainland BC, Northern California); familiarity with horses. Interns in the Blaine, Washington area are preferred, but online-only applicants will be considered if they are familiar with the horse community in the Pacific Northwest.

Duties: Seeking out, reporting on, and following up on local/regional news items; developing and maintaining a social media presence to expand online community. Receives support, direction and feedback from Managing Editor

Compensation: College credit available

Housing provided: No

Include with application: Please include résumé, three work samples, and a letter addressing your connection with the Northwest horse community.

Contact: Deb Taber, Managing Editor

Phone: (866) 384-5579

Phone: (360) 332-5579

E-mail: editor@nwhorsesource.com

Thoroughbred Times

Weekly newsmagazine covering Thoroughbred racing

Internships offered: Editorial

Availability/Duration: Summer only

Requirements: The intern must be interested in Thoroughbred racing and have experience with word-processing programs.

Duties: On-the-job training in the editorial production of the magazine including copy editing, writing, and proofreading

Compensation: Hourly wage

Housing provided: No

Include with application: Résumé, cover letter and writing samples

Contact: Tom Law

P. O. Box 8237

Lexington, KY 40533

Phone: (859) 260-9800

E-mail: tlaw@thoroughbredtimes.com

Troxel Helmets

Equestrian helmet manufacturer

Internships offered: Administrative Assistant to CEO and Chairman of Board, and other various positions such as Marketing Assistance and Research and Development Assistance

Availability/Duration: Year-round

Requirements: Interest in, and enthusiasm for, the equestrian industry and overall business operations. Ability to multitask, and be versatile in duties given. Microsoft Office Suite experience

Duties: Working on computers, proofing, filing, phone calls, composing emails, participating in company meetings and general discussions (varies with position).

Compensation: College credit

Housing provided: No

Include with application: Résumé, cover letter and references

Contact: Aaron Krueger

6222 Ferris Square

San Diego, CA 92121

Phone: (858) 587-7751

Fax: (858) 587-7731

E-mail: akrueger@troxelhelmets.com

USDF Connection

Official membership publication of the U.S. Dressage Federation

Internships offered:

Marketing/Publications

Availability/Duration: Negotiable

Requirements: Marketing, graphic design or writing experience or education is helpful.

Duties: Assist with the operations of the USDF marketing department, including public relations, publications, and graphic design.

Compensation: Negotiable

Housing provided: No

Include with application: Résumé, writing or design samples/clips

Contact: Emily Koenig, USDF

4051 Iron Works Parkway

Lexington, KY 40511

Phone: (859) 271-7883

Fax: (859) 971-7722

E-mail: ekoenig@usdf.org

Washington Thoroughbred Breeders Association

Nonprofit breed organization serving the Washington and Oregon Thoroughbred breeding and racing community which publishes a monthly magazine. Publishers of Washington Thoroughbred and The Oregon Horse magazines

Internships offered: Editorial, Production/Art Department, Website

Availability/Duration: Year-round

Requirements: Currently enrolled or have successfully completed a course in journalism, website design and/or maintenance, equine studies, agricultural communications and/or equestrian riding programs

Duties:

Editorial: research, editing, proofreading and writing articles, news items and/or ad copy.

Website: editing, proofreading and writing articles, new items and/or uploading copy.

Production/Art Department: layout and design. Knowledge of PageMaker and/or InDesign required. Photoshop a plus.

Compensation: College credit (to be arranged by intern). Possible stipend, depending on experience and/or the nature of the assignment.

Housing provided: No

Include with application: Résumé, work samples, references

Contact: M. Anne Sweet, Editor
Susan van Dyke, Associate Editor
Washington Thoroughbred
P.O. Box 1499
Auburn, WA 98071-1499
Phone: (253) 288-7878
Fax: (253) 288-7890

E-mail: anne@washingtonthoroughbred.com
or sue@washingtonthoroughbred.com

Western Shooting Horse Magazine

The only national magazine dedicated to the world of the Western Shooting Horse sports

Internships offered: Editorial, Graphic, Marketing

Availability/Duration: Year-round

Requirements: Positive attitude

Duties: Project assignments, general editorial help, special projects

Compensation: None

Housing provided: No

Include with application: Résumé and current course studies

Contact: Ken Amorosano
Western Shooting Horse Magazine
870 Highway 333, Suite A
Tijeras, NM 87059
Phone: (505) 286-0100
Fax: (505) 286-0501
E-mail: ken@wshmag.com

For information or printed copies of the handbook or applications, contact:

American Horse Publications

Administrative Office
Christine W. Brune
Executive Director
49 Spinnaker Circle
South Daytona, FL 32119
(386) 760-7743
Fax (386) 760-7728
E-mail: AHorsePubs@aol.com
Web Site: www.americanhorsepubs.org