

AMERICAN HORSE PUBLICATIONS

An association of more than 450 equine-related publications, professionals and businesses

2010 Student Award Contest

Are you eligible?

Yes, if you are a senior in high school or an undergraduate college student pursuing a career in equine publishing during the 2009-2010 school year, *with at least one semester remaining before graduation.*

NOTE: The AHP Student Award Contest is open to residents of the US and Canada only.

As an award winner you'll ...

- ◆ **Get an intensive three-day “short course” in equine publishing.** Attending the annual meeting will broaden your awareness of the size, scope and importance of this specialized publishing field, and the service it provides for North America's huge equine industry.
- ◆ **Meet, mingle and participate with publishers, editors, advertising, production, and marketing managers.** You will participate in workshops, interactive discussions, lectures and informal get-togethers. This eye-opening seminar will inform and enlighten you about the opportunities available to, and skills needed for, someone interested in pursuing a career in equine publishing.
- ◆ **Have an opportunity to discuss your talents and potential with the men and women who do the hiring.** Conversely, those men and women will be evaluating and appraising you as a possible future staff member.



Entry Deadline

All entries must be postmarked no later than **January 15, 2010**

Requirements

Completed application form, plus:

1. Transcript of high school or college work completed and list of courses in progress.
2. List of scholarships and awards received, club and other organization memberships, and extra-curricular activities.
3. Employment record, including current job(s).
4. A 200-word (maximum) biographical sketch detailing your equine background, publishing experience, and career plans.
5. Three samples of your work, i.e. news or feature articles, advertisements, publications, photographs, artwork, etc. (Classroom or published material acceptable.)
6. Two letters of recommendation from individuals such as instructors and employers.
7. Resume.

Incomplete applications will be disqualified.

Selection

The Student Award Committee will evaluate and compare your entry with other candidates based on the following criteria:

- ◆ Academics
- ◆ Relevant experience
- ◆ Skills and abilities
- ◆ Presentation of material
- ◆ Career goals and confidence
- ◆ Interview skills

Applicants will be scored based on the selection criteria and up to three students will be selected to receive a \$750 travel award to the annual seminar. **Winners of travel awards MUST attend the AHP seminar in Lexington, Kentucky on June 17-19, 2010 to receive their award.** The travel award winners will be interviewed during the seminar, where the AHP Student Award winner will be selected and announced during the Student Award Party on June 18, 2010.

Travel Award Winners

A travel award of \$750, complimentary seminar registration* and complimentary Student membership* will be awarded to up to three applicants. Travel Award winners have an opportunity to participate with equine publishing professionals in a two-day seminar and related activities at the AHP Seminar in Lexington, Kentucky on June 17-19, 2010. **Travel Award winners must agree to attend the seminar arriving on Thursday and departing no earlier than Sunday to receive the award.**



The travel award winners will be notified by **February 15, 2010**

2010 Student Award Winner

The winner receives a cash award of \$1,000 and the title of 2010 AHP Student Award Winner. In addition, the winner receives an all-expense paid trip provided by Publishers Press to attend their Two-Day Customer Education Seminar in Louisville, KY.

All Qualified Applicants

All qualified applicants will receive a complimentary Student membership,* a Student registration* certificate for the annual seminar, and critique of their resume.

**Registrations and memberships are not transferable.*

Mail entry to:

AHP Student Award
c/o Cheryl Erpelding, Chairman
Riding's Publications
9131 Chesapeake Dr.
San Diego, CA 92123
Phone: 888-272-0472
E-mail: cheryl@ridingmagazine.com

Questions:

American Horse Publications
Christine Brune, Executive Director
49 Spinnaker Circle
South Daytona, FL 32119
(386) 760-7743
E-mail: AHorsePubs@aol.com
www.americanhorsepubs.org

Former Student Award Winners

1994: Jennifer Denison
1995: Molly Nicodemus
1996: Laura Duffin
1997: Angie Welch Grandpre
1998: Stephanie Lynn Church
1999: Summer Ann Best
1999: Laura Denissen
2000: Michelle Berg Anderson
2001: Maggie Martin Malson
2002: Caraneen Smith
2003: Jessica Bieber-Hein
2004: Melissa Dymock
2005: Jessica Eissfeldt
2006: Nikki Hupman
2007: Nicole Lanphear
2008: Bana Varnon
2009: Erica Larson

AHP offers you other opportunities...

- ♦ **Student Membership:** Available to high school, college, and graduate students for annual dues of \$25. Students receive a certificate of membership, a listing in the online AHP Membership Directory, the monthly AHP newsletter, "For the record," reduced seminar registration, and eligibility for Student classes in the AHP annual Awards Contest.
- ♦ **AHP Internship Handbook:** Offers college students an opportunity to intern at an equine publication or business and gain valuable hands-on work experience. A copy of the handbook is available online at www.americanhorsepubs.org or by contacting the AHP office.
- ♦ **Student Mentoring Program:** The AHP Student Mentoring Program is designed to provide students with insight into a career in the equine publishing industry through interaction with AHP professionals. The AHP Mentoring Program is open to all student AHP members.