



AMERICAN HORSE PUBLICATIONS 2018 ANNUAL AWARDS COMPETITION

for material published in and dated 2017

(NEW or REVISED FOR 2018)

CONTEST IS FOR MEMBERS OF AMERICAN HORSE PUBLICATIONS IN GOOD STANDING. TO VERIFY MEMBER ELIGIBILITY, CONTACT AHORSEPUBS@AOL.COM.

RULES AND ENTRY FORMS ARE AVAILABLE ONLINE AT WWW.AMERICANHORSEPUBS.ORG

GENERAL ENTRY INFORMATION

- ◆ AHP presents annual awards in various categories to its members. The Board of Directors and/or committee determine the categories and nature of the awards.
- ◆ Recipients of the annual awards are determined by criteria established by Board of Directors and/or committee.
- ◆ Entries may be submitted for consideration for awards by current members of the organization on a schedule determined by the Board of Directors and/or committee and provided to the membership. Awards will be presented at the AHP annual equine media conference and meeting.
- ◆ EMA are open to Publishing Media, Individual, Business, Nonprofit and College/University members. Student members are not eligible to enter the awards contest.
- ◆ All entries must be equine-related.
- ◆ If a Publishing Media Member is no longer actively publishing at the time of the annual contest deadline date, content may be entered by the individual author, photographer or designer, provided that the individual is credited by name and is a 2018 AHP Individual member and the print publication, website or digital edition was an AHP Publishing Media member in 2017.
- ◆ Entries must have been published during the 2017 calendar year and dated 2017.
- ◆ Only AHP members whose 2018 dues are paid by the submission date are eligible. Each member must submit its own entries.
- ◆ Entries must be received **on or before Wednesday, February 14, 2018**, and include entry fee payment in full. Online payments and checks accepted.
- ◆ Each entry must be accompanied by the appropriate official entry forms provided. Each membership category has its own entry form. Entry forms may be photocopied. Entries will be coded for judging purposes. All entry data must be legible.
- ◆ Publishing Media Members must submit only those entries published in the same print or online publishing media.
- ◆ A minimum of two members must participate in each class.
- ◆ If there are fewer than 4 entries in a class, the class may or may not be judged. If the class is cancelled, the member's entry fee will be refunded or applied to another eligible class.
- ◆ If the class has been divided by circulation or average unique users (AUV), the circulation or AUV listed on AHP file records determines the class for which you are eligible. In the event there are not enough entries in a divided class, the class will be combined.
- ◆ Publishing media will be judged based on the format selected on the Master Entry List.
- ◆ Any foreign entries must be translated into English.

Definitions

- ◆ Circulation is defined as the average circulation per issue over a 12 month period.
- ◆ Average Unique Visitors (AUV) is defined as the average unique users per month.
- ◆ Mission Statement is a brief summary of the aims and purpose of the submitted entry. Specific classes are required to submit a Mission Statement with the entry and designated by a red arrow. ←
- ◆ Target Readership or Audience refers to the people the entry was created to reach or engage.

Late entries will be disqualified.

ENTRY FEE: \$30 PER ENTRY

- ◆ Unlimited entries accepted per member in all classes except for General Excellence classes.
- ◆ No refunds for entries that are disqualified or ineligible.

DEADLINE DATE

Entries must be received on or before

Wednesday, February 14, 2018

No exceptions. No late entries accepted.

SHIP ENTRIES TO:

**Christine W. Brune
AHP Awards Contest
49 Spinnaker Circle
South Daytona, FL 32119**

CONTACT: CHRIS BRUNE

Phone: 386-760-7743 or 386-788-6291

Cell: 386-290-3253

Email: ahorsepubs@aol.com

AWARDS PRESENTATIONS

- ◆ A suitable plaque will be awarded to the First Place winner in each category. A certificate will be presented for Second Place in classes with 5-10 entries. A Third Place certificate will be presented in classes with 11-15 entries. Two Honorable Mention certificates may be given in each category where there are more than 15 entries.
- ◆ In each General Excellence division, there will be a First Place plaque awarded as long as there are a minimum of 4 entries in the class. One Honorable Mention certificate will be presented in classes with 5-10 entries and two Honorable Mention certificates in classes where there are over 10 entries.
- ◆ An Overall General Excellence Award will be presented to one of the winners in the General Excellence publication classes. There is no additional entry fee.
- ◆ A judge's critique will be provided for every entry submitted.
- ◆ Finalists will be notified by email. If a finalist is unable to attend the awards banquet, a representative may be designated to accept the award(s) and must be willing to deliver all awards to the recipient.
- ◆ Awards will be presented on Saturday, June 16, 2018, during the annual American Horse Publications Equine Media Conference in Hunt Valley, Maryland.

All efforts have been made to provide accurate information regarding the class description and general instructions. Any errors are not intentional and will be clarified by the Awards Coordinator.