

# AMERICAN HORSE PUBLICATIONS

*An association of equine-related media, professionals and businesses*

## 2019 Student Award Contest Guidelines

### Are you eligible?

Yes, if you are a senior in high school or an undergraduate matriculated\* college student pursuing a career in equine media during the 2018-2019 school year, with at least one semester remaining before graduation at the time of application. You must have a 2.00 GPA or higher.

*\*A matriculated student is one who has applied for and been accepted in a specific degree program through their college's Admissions Office. Matriculated students in good standing must take a minimum of 9 credits and not exceed 18 credits per semester.*

NOTE: The AHP Student Award Contest is open to residents of the US and Canada only. Former Student Award Winners are ineligible; Travel Award Winners may re-apply.

### Entry Deadline

All entries must be postmarked no later than **February 15, 2019**.

### As an award winner you'll ...

- ♦ **Meet, network, and participate with publishers, editors, advertising, production, and marketing managers.** You will participate in workshops, interactive discussions, lectures and informal get-togethers. This eye-opening conference will inform and enlighten you about the opportunities available to, and skills needed for, someone interested in pursuing a career in equine media.
- ♦ **Have an opportunity to discuss your talents and potential with the decision makers who do the hiring.** Conversely, those professionals will be evaluating and appraising you as a possible future staff member.

### Requirements

Completed application form, plus:

1. Transcript of high school or college work completed and list of courses currently in progress.
2. List of scholarships and awards received, club and other organization memberships, and extra-curricular activities.
3. Employment record, including current job(s).
4. A 200-word (maximum) biographical sketch detailing your equine background, media experience, and career plans.
5. Three samples of your work, i.e. news or feature articles, advertisements, photographs, artwork, visual media, etc., published in print or online. (Classroom or published material acceptable.)
6. Two letters of recommendation from individuals such as instructors and employers.
7. Resume.

**Incomplete applications will be disqualified.**

**Submitted materials will not be returned to applicant.**

## **Mail application and required materials by February 15, 2019 to:**

AHP Student Award Contest  
Judy Lincoln, Student Award Coordinator  
49 Spinnaker Circle  
South Daytona, FL 32119

### **Questions:**

American Horse Publications  
Judy Lincoln  
AHP Student Program Coordinator  
(386) 760-7743  
E-mail: [AHorsePubs2@aol.com](mailto:AHorsePubs2@aol.com)  
[www.americanhorsepubs.org](http://www.americanhorsepubs.org)

### **Selection**

The Student Award Judge will evaluate and compare your entry with other candidates based on the following criteria:

- ◆ Relevant experience
- ◆ Skills and abilities
- ◆ Presentation of material
- ◆ Career goals and confidence
- ◆ Interview skills

Applicants will be scored based on the selection criteria and up to three students will be selected to receive a \$1,000 travel award to the annual conference. **Winners of travel awards MUST attend the Albuquerque, New Mexico conference, May 30 – June 1, 2019 to receive their award.** The travel award winners will be interviewed on Thursday from 1:00 to 4:00 p.m. during the conference. The AHP Student Award winner will be selected and announced during the Student Award Reception on Friday, May 31, 2019.

### **Travel Award Winners**

A travel award of \$1,000, complimentary conference registration\* and complimentary Student membership\* will be awarded to up to three applicants. Travel Award winners have an opportunity to participate with equine media professionals in a three-day conference and related activities at the AHP Equine Media Conference in Albuquerque, New Mexico, on May 30 – June 1, 2019.

**Travel Award winners must agree to attend the conference, arriving by Thursday morning and departing no earlier than Sunday to receive the award.**

### **2019 Student Award Winner**

The winner receives a cash award of \$1,000 and the title of 2019 AHP Student Award Winner. Additional cash awards will be awarded at the discretion of the judge to the runners-up.

### **All Qualified Applicants**

All qualified applicants will receive a complimentary Student membership\* and a Student registration\* certificate for the annual conference in Albuquerque, New Mexico on May 30 – June 1, 2019.

*\*Registrations and memberships are not transferable.*

### **Past Student Award Winners**

1993: Carol Nelson  
1994: Jennifer Denison  
1995: Molly Nicodemus  
1996: Laura Duffin  
1997: Angie Welch Moore

1998: Stephanie Lynn Church  
1999: Summer Ann Best  
1999: Laura Denissen  
2000: Michelle Berg Anderson  
2001: Maggie Martin Malson  
2002: Caraneen Smith  
2003: Jessica Bieber-Hein  
2004: Melissa Dymock  
2005: Jessica Eissfeldt  
2006: Nikki Hupman  
2007: Nicole Lanphear  
2008: Bana Varnon  
2009: Erica Larson Spradling  
2010: Hailey Elin Harroun  
2011: Stephanie Smolek  
2012: Danielle Moritz-Long  
2013: April Leonard  
2014: Catie Staszak  
2015: Victoria Dixie Crowe  
2016: Ema Klugman  
2017: Kaycie Timm  
2018: Emily Holowczak

## **AHP offers other opportunities...**

- ♦ **Student Membership:** Available to high school, college, and graduate students for annual dues of \$25. Students are profiled in the online AHP Membership Directory, have access to the Members Only area of the AHP website, and may attend the annual conference at a reduced registration fee. To join: <http://www.americanhorsepubs.org/become-an-ahp-member/student-membership/>
- ♦ **AHP Internship Program:** Offers college students an opportunity to intern at an equine publication or business and gain valuable hands-on work experience. The AHP Internship listings and application are available online at <http://www.americanhorsepubs.org/internship-program/>