



AMERICAN HORSE PUBLICATIONS 2020 ANNUAL AWARDS COMPETITION

for material published in and dated 2019

(NEW or REVISED FOR 2020)

CONTEST IS FOR 2020 MEMBERS OF AMERICAN HORSE PUBLICATIONS IN GOOD STANDING. TO VERIFY MEMBER ELIGIBILITY OR CIRCULATION ON FILE, CONTACT AHORSEPUBS@AOL.COM.

RULES AND ENTRY FORMS ARE AVAILABLE ONLINE AT WWW.AMERICANHORSEPUBS.ORG

GENERAL ENTRY INFORMATION

- ◆ AHP presents annual equine media awards in various categories to its members. The Board of Directors and/or committee determine the categories and nature of the awards.
- ◆ Recipients of the annual awards are determined by criteria established by Board of Directors and/or committee.
- ◆ Entries may be submitted for consideration for awards by current members of the organization on a schedule determined by the Board of Directors and/or committee and provided to the membership. The AHP Equine Media Awards (EMA) will be presented at the AHP annual equine media conference.
- ◆ EMA are open to Publishing Media, Media Professional, Business, Nonprofit and College/University members. Student members are not eligible to enter the awards contest.
- ◆ All entries must be equine-related.
- ◆ If a Publishing Media Member is no longer actively publishing at the time of the annual contest deadline date, content may be entered by the individual author, photographer or designer, provided that the individual is credited by name and is a 2020 AHP Media Professional member and the print publication, website or electronic publication was an AHP Publishing Media member in 2019.
- ◆ Entries must have been published during the 2019 calendar year and dated 2019.
- ◆ Only AHP members whose 2020 dues are paid by the submission date are eligible. Each member must submit its own entries.
- ◆ Entries must be received **on or before Wednesday, February 5, 2020**, and include entry fee payment in full. Online payments and checks accepted.
- ◆ Each entry must be accompanied by the appropriate official entry forms provided. Each membership category has its own entry form. Entry forms may be photocopied. Entries will be coded for judging purposes. All entry data must be legible.
- ◆ Publishing Media Members must submit only those entries published in the same print or electronic publication.
- ◆ A minimum of two members must participate in each class.
- ◆ If there are fewer than 4 entries in a class, the class may or may not be judged. If the class is cancelled, the member's entry fee will be refunded or applied to another eligible class.
- ◆ If the class has been divided by circulation or average monthly users, the circulation or users listed on AHP file records determines the class for which you are eligible. In the event there are not enough entries in a divided class, the class will be combined.
- ◆ Any foreign entries must be translated into English.
- ◆ Late entries will be disqualified.

Definitions

- ◆ Circulation is defined as the average circulation per issue over a 12-month period.
- ◆ Average monthly users is defined as the average users per month based on an analytics report.
- ◆ Mission Statement is a brief summary of the aims and purpose of the submitted entry. Specific classes are required to submit a Mission Statement with the entry and designated by a red arrow. ←
- ◆ Target Readership or Audience refers to the audience the entry was created to reach or engage.
- ◆ Electronic publication is defined for this contest as a multimedia publication in PDF or Digital Edition format.

ENTRY FEE: \$30 PER ENTRY

- ◆ Unlimited entries accepted per member in all classes except for General Excellence classes.
- ◆ No refunds for entries that are disqualified or ineligible.

DEADLINE DATE

Entries must be received on or before

Wednesday, February 5, 2020

No exceptions. No late entries accepted.

SHIP ENTRIES TO:

**Christine W. Brune
AHP Awards Contest
49 Spinnaker Circle
South Daytona, FL 32119**

PLEASE DO NOT REQUEST SIGNATURE REQUIRED AS A SIGNER MAY NOT BE AVAILABLE; A TRACKING NUMBER IS RECOMMENDED.

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AWARDS PRESENTATIONS

- ◆ A suitable plaque will be awarded to the First Place winner in each category. A certificate will be presented for Second Place in classes with 5-10 entries. A Third Place certificate will be presented in classes with 11-15 entries. Two Honorable Mention certificates may be given in each category where there are more than 15 entries.
- ◆ In each General Excellence division, there will be a First Place plaque awarded as long as there are a minimum of 4 entries in the class. One Honorable Mention certificate will be presented in classes with 5-10 entries and two Honorable Mention certificates in classes where there are over 10 entries.
- ◆ An Overall General Excellence Award will be presented to one of the winners in the General Excellence publication classes. There is no additional entry fee.
- ◆ A judge's critique will be provided for every entry submitted.
- ◆ Finalists will be notified by email.
- ◆ First place plaques cannot be accepted by anyone other than the winner. A \$20 fee per plaque or the cost to ship more than one plaque will be charged to winners who are unable to attend the awards presentations.
- ◆ A representative may be designated to accept award certificate(s) only and will be responsible for delivering the awards certificate(s) to the finalist.
- ◆ Awards will be presented on Saturday, May 30, 2020, during the annual American Horse Publications Equine Media Conference in Lexington, Kentucky.

All efforts have been made to provide accurate information regarding the class description and general instructions. Any errors are not intentional and will be clarified by the Awards Coordinator.