2021 AHP Equine Media Student Award
Contest Guidelines

Are you eligible?
Yes, if you are a senior in high school or an undergraduate matriculated* college student under the age of 25, pursuing a career in equine media during the 2020-2021 school year, with at least one semester remaining before graduation at the time of application. You must have a 2.00 GPA or higher.

*A matriculated student is one who has applied for and been accepted in a specific degree program through their college's Admissions Office. Matriculated students in good standing must take a minimum of 9 credits and not exceed 18 credits per semester.

NOTE: The AHP Equine Media Student Award Contest is open to residents of the US and Canada only. Former Student Award Winners are ineligible; Travel Award Winners may re-apply.

Entry Deadline
All entries must be postmarked no later than January 22, 2021.

As an award winner you’ll ...

• Meet, network, and participate with publishers, editors, advertising, production, and marketing managers. You will participate in workshops, interactive discussions, lectures and informal get-togethers. This eye-opening conference will inform and enlighten you about the opportunities available to, and skills needed for, someone interested in pursuing a career in equine media. (Conference may be in person and/or virtual depending on status of the pandemic and the safety of attendees.)

• Have an opportunity to discuss your talents and potential with the decision makers who do the hiring. Conversely, those professionals will be evaluating and appraising you as a possible future staff member.
Requirements
Completed application form, plus:
1. Transcript of high school or college work completed and list of courses currently in progress.
2. List of scholarships and awards received, club and other organization memberships, and extra-curricular activities.
3. Employment record, including current job(s).
4. A 200-word (maximum) biographical sketch detailing your equine background, media experience, and career plans.
5. Three samples of your work, i.e. news or feature articles, advertisements, photographs, artwork, visual media, etc., published in print or online. (Classroom or published material acceptable.)
6. Two letters of recommendation from individuals such as instructors and employers.
7. Resume.

Incomplete applications will be disqualified.

All application materials must be received electronically. Acceptable file formats: PDF, jpg, mp4, mp3, doc

E-Mail application and required materials by January 22, 2021 to:
Judy Lincoln, Student Award Coordinator
ahorsepubs2@aol.com

Questions:
American Horse Publications
Judy Lincoln
AHP Student Program Coordinator
(386) 760-7743
E-mail: AHorsePubs2@aol.com
www.americanhorsepubs.org

Selection
The AHP Equine Media Student Award Judge will evaluate and compare your entry with other candidates based on the following criteria:
♦ Interest in horses and media
♦ Relevant experience
♦ Skills and abilities
♦ Career goals and confidence
♦ Will be a deserving representative as an ambassador for AHP and equine media

Applicants will be scored based on the selection criteria and up to three students will be selected to receive a $1,000 travel award to the annual conference. Winners of travel awards MUST plan to attend the Irving, Texas, May 20-22, 2021, to receive their award. The travel award winners will be interviewed on Thursday afternoon during the conference. The AHP Student Award winner will be announced Friday, May 21, 2021.

Travel Award Winners
A travel award of $1,000, complimentary conference registration* and complimentary Student membership* will be awarded to up to three applicants. Travel Award winners have an opportunity to participate with equine media professionals in a three-day conference and related activities at the AHP Equine Media Conference in Irving, Texas, May 20-22, 2021.
Travel Award winners must agree to attend the conference, arriving by Thursday morning and departing no earlier than Sunday to receive the award.

(Conference may be in person and/or virtual depending on status of the pandemic and the safety of attendees.)
2021 AHP Equine Media Student Award Winner
The winner receives a cash award of $1,000 and the title of 2021 AHP Equine Media Student Award. Additional cash awards will be awarded at the discretion of the judge to the runners-up.

All Qualified Applicants
All qualified applicants will receive a complimentary Student membership* and a Student registration* certificate for the annual conference in Irving, Texas, May 20-22, 2021.

*Registrations and memberships are not transferable.

Past AHP Equine Media Student Award Winners
1993: Carol Nelson
1994: Jennifer Denison
1995: Molly Nicodemus
1996: Laura Duffin
1997: Angie Welch Moore
1998: Stephanie Lynn Church
1999: Summer Ann Best
1999: Laura Denissen
2000: Michelle Berg Anderson
2001: Maggie Martin Malson
2002: Caraneen Smith
2003: Jessica Bieber-Hein
2004: Melissa Dymock
2005: Jessica Eissfeldt
2006: Nikki Hupman
2007: Nicole Lanphear
2008: Bana Varnon
2009: Erica Larson Spradling
2010: Hailey Elin Harroun
2011: Stephanie Smolek
2012: Danielle Moritz-Long
2013: April Leonard
2014: Catie Staszak
2015: Victoria Dixie Crowe
2016: Ema Klugman
2017: Kaycie Timm
2018: Emily Holowczak
2019: Lucile Vigouroux
2020: Ruby Tevis

AHP offers other opportunities...

• **Student Membership:** Available to high school, college, and graduate students **under the age of 25** for dues of $25. Students are profiled in the online AHP Membership Directory, have access to the Members Only area of the AHP website, and may attend the annual conference at a reduced registration. To join: [http://www.americanhorsepubs.org/become-an-ahp-member/](http://www.americanhorsepubs.org/become-an-ahp-member/)

• **AHP Internship Program:** Offers college students an opportunity to intern at an equine publication or business and gain valuable hands-on work experience. The AHP Internship listings and application are available online at [http://www.americanhorsepubs.org/internship-program/](http://www.americanhorsepubs.org/internship-program/)

For more information, contact 386-760-7743; ahorsepubs@aol.com ~ www.americanhorsepubs.org