



20th Annual
2021 EQUINE INDUSTRY VISION AWARD

Sponsored by Zoetis

Presented by American Horse Publications

RECIPIENTS

2020 - Barbra Schulte
2019 - Dr. Tom Lenz
2018 - David Jones, DVM
2017 - Sydney Knott
2016 - Gary Carpenter
2015 – Gayle Ecker
2014 – Patti Colbert
2013 – PATH International
2012 – Equine Land Conservation Resource
2011 – Robert Cacchione
2010 – John Nicholson
2009 – Charlotte Brailey Kneeland
2008 – Sally Swift
2007 – David O'Connor
2006 – Stanley F. Bergstein
2005 – John Ryan Gaines
2004 – American Quarter Horse Association
2003 – Don Burt
2002 - Alexander MacKay-Smith

THE AWARD

The Equine Industry Vision Award is given annually in recognition of outstanding leadership, creativity and meritorious contribution toward positive changes in the equine industry.

This distinguished award is a unique opportunity to publicly recognize ingenuity, originality and effective innovation that exemplifies commitment, dedication and service to this industry.

ELIGIBILITY

Nominees may include **individuals** or **organizations**. They may be recognized for a single outstanding visionary achievement or for sustained outstanding contributions that have made a profound impact on the equine industry. Nominee must be a resident of the U.S. or Canada.

In the case of nomination for a single achievement, nominees should have devoted themselves to a given task whose magnitude, significance and repercussions warrant a level of recognition beyond the purpose served. The achievement in question should be complete or measurable to the degree that the judges can come to an accurate assessment of its consequences and degree of success.

The nominees may or may not come directly from the equine industry, but their achievement(s) must have created paradigm shifts in the perception of the industry.

SELECTION CRITERIA

The nominee's performance in relation to the achievement(s) cited should demonstrate the following attributes and abilities:

- 1) The vision and innovation of a true pioneer.
- 2) Leadership, commitment, dedication and willingness to serve.
- 3) Original and effective ideas and/or products, services, programs.
- 4) High moral, ethical and professional standards.

NOMINATIONS

- 1) Deadline for nominations for the 2021 award is on or before **February 5, 2021**. The award presentation will be held on Friday, May 21, at the 2021 AHP Annual Conference in Irving, Texas.
- 2) Anyone is eligible to be nominated or to nominate. **Nominations must be submitted electronically** and emailed to ahorsepubs2@aol.com and must include the official nomination ballot plus any additional supporting documentation such as letters of recommendation, links to videos, websites, books, or articles. **Maximum number of pages is ten (10)**. The nomination must describe in non-technical terms the nature of the achievement and the extent of its benefit, significance and effects; focusing on those attributes of the nominee that were especially instrumental in contributing to the achievement.
- 3) The person nominating a candidate must provide us with their name, address and phone number so that the judges can follow up, if needed.
- 4) The person nominating a candidate must provide names of two additional people who could offer information on the nominee.
- 5) **All non-winning nominations, including finalists from 2020, are encouraged to be re-nominated. A 2021 nomination ballot and collateral material are required for all 2021 nominations, regardless whether the nominee has been nominated in the past.**

JUDGING

The Equine Industry Vision Award Nominating Committee will review the nominations. The Committee will narrow the prospective list of nominees to no more than four (4) finalists and the AHP Board of Directors plus a Zoetis representative will select the winner.

The winner will be notified to allow for travel arrangements and scheduling. Official announcement and presentation of the award will be made during the AHP Annual Conference in May.

PUBLICITY

AHP members are encouraged to share and/or publish information about the Equine Industry Vision Award in their publications and on their websites and social media for their readers and viewers prior to nominations and following the award ceremony. AHP will provide its members with press information and will promote the award via the AHP Newsgroup and online.

EQUINE INDUSTRY VISION AWARD TROPHY

World-renowned artist, Peter Wayne Yenawine, was commissioned by Zoetis to create the Equine Industry Vision Award Trophy. Mr. Yenawine is a master artisan of the finest full lead crystal. He has been commissioned by four White House administrations to create gifts of state and he has designed unique sports event trophies for the horse racing industry.

The perpetual trophy for the Equine Industry Vision Award is on display at the Zoetis offices. A smaller version of the award is given to the recipient to be kept as a cherished memory of this special event.

IMPORTANT: Materials must be submitted electronically on or before February 5, 2020.

EMAIL NOMINATIONS TO: Judy Lincoln, Equine Industry Vision Award Coordinator at:

ahorsepubs2@aol.com

For more information about the Equine Industry Vision Award, contact:

Christine Brune, AHP Executive Director at (386)760-7743 or e-mail AHorsePubs@aol.com

Guidelines and nomination ballots are available at www.americanhorsepubs.org.

